ArtPower Student Engagement Program Participant Survey

Opt Out of External Report:
Yes

Name(s) of Person(s) Responsible for Assessment Project:
Email Address:
moclark@ucsd.edu

Phone Number:
18585340499

Other Contacts:
Providing Department:
Art Power!

Other Units/Departments Involved in Assessment Project:
Program, Service, or Event Related to Assessment Project:
ArtPower's Student Engagement Program (including master classes, classroom visits, workshops, and demonstrations).

Assessment Project Description:
Survey of Student Engagement Program participants to gauge the impact it had on their understanding of cultures other than their own, as well as people who are different from them.

Unit/Program Specific Goals and Learning Outcomes:
Unit Outcomes: To create co-curricular opportunities in the performing arts and lm that foster learning and self-discovery, as well as personal and professional skill development. Promote cross-cultural awareness and understanding through the arts.

Relationship to Student Affairs Learning Domains:
Lead in a Diverse Global Society
Promote Social Justice and Community Responsibility

Assessment Project Start:
07/01/2017

Assessment Project End:
06/30/2018
Population/Sample:
19 Student Engagement Program participants.

Type of Assessment:
Student learning outcomes and/or behavioral outcomes
Satisfaction study

Other Assessment Type(s):

Assessment Methods:
Surveys

Other Assessment Method(s):

Data Collection Tools:
Online survey sent to all students who attended one or more Student Engagement Programs in the 2017-2018 multi-arts season.

Data Analysis Methods:
ArtPower used the built in data analysis tools included in the online survey to analyze close-ended questions, as well as tracked trends in the written open response questions.

How Were the Findings Presented:
Findings were presented to staff in an ArtPower staff meeting.

Progress:
100%

Link Assessment Project in Campus Labs Baseline:
Summary of Findings:
68% of participants attended events to be exposed to new artists. Through the engagement programs 89% had a greater understanding of world cultures other than their own. 84% felt more connected to people who were different than them.

Impact of Assessment on Program:
Less students than expected noted that the experiences inspired them to be more creative and innovative in their own academic and/or professional pursuits. As a result we will examine the format and content of these events to increase creative inspiration in the future.

Lessons Learned About the Assessment Process:
We did not have the level of participation in the survey we would have liked. We believe this is because surveying was not able to be done in a timely fashion after every event. In the future we will survey no later than one week past the event date, or develop an on-the-spot assessment tool.

Supplemental Information: