Art Power!

Connect UC San Diego to the World Through Performing Arts through the presentation of and connection to culturally diverse, innovative, high quality performing arts.

Providing Department:
Art Power!

Responsible Roles:

Unit Goal Description:
Connect UC San Diego to the World Through Performing Arts through the presentation of and connection to culturally diverse, innovative, high quality performing arts.

Metric 1:

Based on the 2016-17 season (available July 2017), grow attendance by 5% each season for the next 3 years

Result 1:

Attendance increased by 19% (2016–17: 6772 total attendees; 2017–18: 8067 total attendees)

Metric 2:

Offer at least 15 artist engagement programs each year for the next 3 years

Result 2:

During the 2017-2018 season we offered 29 artist engagement programs.

Metric 3:

Develop at least 10 partnerships each year for the next 3 years to co-develop student engagement programs.

Result 3:

We developed 8 campus partnerships to co-develop student engagement programs throughout the year. We did robust outreach to potential partners to fulfill our original
metric but due to staffing transitions at partnering departments, a few of the programs planned did not come to fruition and we had to carry on without a campus partner.

Metric 4:
Result 4:

Data Collection/Retrieval:

Using Results:

Supplemental Info:

Start:
07/01/2017

End:
06/30/2018

Progress:
100%

Transform the cultural life of the UC San Diego community through increased awareness, partnerships, and access to ArtPower programs while fostering an environment that is inclusive, supportive, and welcoming to all.

Providing Department:
Art Power!

Responsible Roles:

Unit Goal Description:

Metric 1:

Create at least 10 events each year around ArtPower events with academic departments (i.e., Music, Visual Arts, Theatre & Dance) and the colleges for the next three years.

Result 1:
We created 9 events with academic departments and colleges and departments. To meet the metric originally stated for the next two years we will be significantly increasing our outreach to faculty throughout the year to educate them on ArtPower's programs and the opportunities for partnership in developing programs for students.

**Metric 2:**

At least 50% of survey and focus group participants will agree or strongly agree with that ArtPower events “promote feelings of campus belonging”.

**Result 2:**

58% agreed or strongly agreed that ArtPower events promoted feelings of belonging to campus and connection to their fellow students.

**Metric 3:**

At least 50% of survey and focus group participants will agree or strongly agree that ArtPower programs “promote world and cross-cultural understanding”.

**Result 3:**

69% agreed or strongly agreed they have a better understanding of world cultures other than their own.

**Metric 4:**

**Result 4:**

**Data Collection/Retrieval:**

**Using Results:**

**Supplemental Info:**

**Start:**

07/01/2017

**End:**

06/30/2018

**Progress:**

100%