2018-2019 Goals & Metrics Student Life

Art Power!

Compile qualitative data on impact of attending ArtPower programs

*Providing Department:*
Art Power!

*Responsible Roles:*

*Unit Goal Description:*

*Metric 1:*
Conduct 2 student focus groups post-performance to assess program impact.

*Result 1:*

*Metric 2:*

*Result 2:*

*Metric 3:*

*Result 3:*

*Metric 4:*

*Result 4:*

*Data Collection/Retrieval:*

*Using Results:*

*Supplemental Info:*

*Start:*
07/01/2018

*End:*
06/30/2019

*Progress:*

Increase awareness about ArtPower offerings to UCSD students

*Providing Department:*
Art Power!

*Responsible Roles:*

*Unit Goal Description:*

*Metric 1:*
Conduct focus groups quarterly with 10 students to receive feedback on marketing campaigns, materials, and gauge awareness level of ArtPower programs.

*Result 1:*

*Metric 2:*
As a result of focus group feedback, develop 2 new marketing campaigns to target students.
Result 2:
Metric 3:
10% of student performance attendees will be first-time attendees to ArtPower’s programs.

Result 3:
Metric 4:
Result 4:
Data Collection/Retrieval:
Using Results::
Supplemental Info:
Start:
07/01/2018

End:
06/30/2019

Progress:
Increase faculty engagement with ArtPower programs

Providing Department:
Art Power!

Responsible Roles:

Unit Goal Description:
Metric 1:
Increase faculty attendance at ArtPower performances by 10% (starting with 2017-2018 faculty attendance data as a baseline)

Result 1:
Metric 2:
Arrange for 2 ArtPower programs to be included in faculty course syllabi

Result 2:
Metric 3:
Result 3:
Metric 4:
Result 4:
Data Collection/Retrieval:
Using Results::
Supplemental Info:
Start:
07/01/2018

End:
06/30/2019
Progress:
Increase student involvement in ArtPower programming

Providing Department:
Art Power!

Responsible Roles:

Unit Goal Description:

Metric 1:
Develop student advisory board with representatives from each of the colleges and the campus resource centers, to convene once a quarter and give feedback on artists, events, and new initiatives.

Result 1:

Metric 2:
Create a student usher/ambassador team of at least 10 students

Result 2:

Metric 3:

Result 3:

Metric 4:

Result 4:

Data Collection/Retrieval:

Using Results:

Supplemental Info:

Start:
07/01/2018

End:
06/30/2019

Progress: