

University of California, San Diego Division of Student Affairs Division-Wide Meeting

April 30, 2019

Keeling Associates
Change for Learning

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Agenda

- 1 Welcome and Overview
- 2 Review of Strategic Planning Process
- 3 Small Group Discussion
- 4 Conclusions and Next Steps



STRATEGIC PLANNING ELEMENTS

Identity & Purpose

VISION

What difference we want to make? What do we want the future to be?

Short, aspirational, stable over time

MISSION

Statement of fundamental purpose: How will we make our vision “come true”?

Concise, outcome-oriented, time-limited

CORE VALUES

Broadly-shared beliefs that define and distinguish our culture.

Strategy

GOALS

What will we do during the planning period to accomplish our mission and work toward our vision?

Typically 3-5 goals per plan.

Tactics

OBJECTIVES

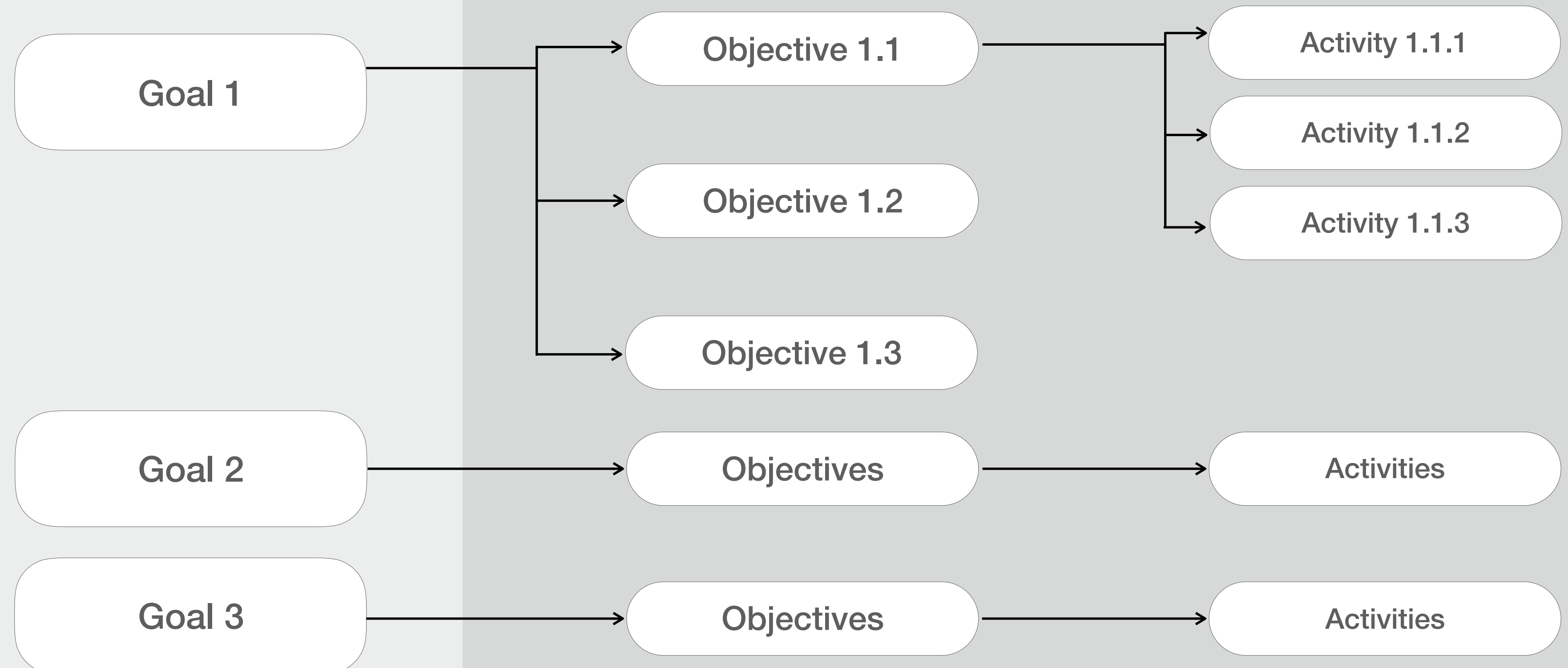
How will we accomplish each goal?

Typically 4-6 objectives per goal.

ACTIVITIES

Implementation: What *specific initiatives* are required to accomplish each objective?

For each: Resources, accountability, timelines, & assessment



Vision and Mission



Vision and Mission

- 1 What are we working toward?
- 2 What difference do we want to make?
- 3 Why is this important?

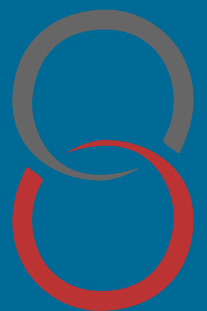


Vision and Mission

To prepare the next generation of global leaders to serve the greater good.

Promote educational equity, social mobility, student wellness, and inclusive excellence through the development of talented and open-minded students who contribute to the greater good.

Student Affairs builds an environment for students to transform the world (greater good).



Vision and **Mission**

What do we want to do in the next 3-5 years to make progress toward our vision?

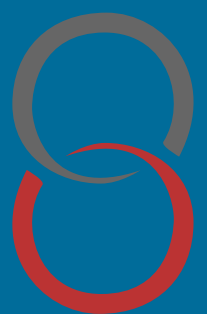


Vision and **Mission**

Student Affairs fosters holistic student success by providing and supporting transformative programs and services that contribute to a vibrant campus community.

Student Affairs transforms students' lives with high impact experiences that foster learning and development for the greater good.

Facilitate growth and development in our students through a collaboratively developed holistic experience to benefit our students, global community, and our mission as a student-centered research university.

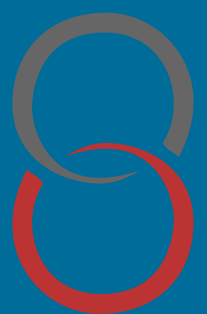


Vision and **Mission**

Student Affairs facilitates growth and development in all students through a holistic experience that connects our students, global community, and our mission as a student-centered research university.

Student Affairs models (advances) student centeredness through transformative, high-impact (effective/impactful) student experiences.

Student Affairs cultivates holistic student success through transformative experiences that contribute to a vibrant, student-centered community.



Roles and Responsibilities

Office of
Strategic
Initiatives

Strategic
Planning
Steering
Committee

Keeling &
Associates



Guiding Questions

- 1 What does student engagement or success at UC San Diego look like to you?
- 2 What should be true about the student experience at UC San Diego that is not true now? What might Student Affairs and its partners accomplish to make that possible?
- 3 What is something Student Affairs could do, or prioritize, to better support collaboration across campus?



Questions?