Agenda

1. Welcome and Overview
2. Review of Strategic Planning Process
3. Small Group Discussion
4. Conclusions and Next Steps
### Identity & Purpose

**VISION**

What difference do we want to make? What do we want the future to be?

*Short, aspirational, stable over time*

**MISSION**

Statement of fundamental purpose: How will we make our vision "come true"?

*Concise, outcome-oriented, time-limited*

**CORE VALUES**

Broadly-shared beliefs that define and distinguish our culture.

### Strategy

**GOALS**

*What* will we do during the planning period to accomplish our mission and work toward our vision?

*Typically 3-5 goals per plan.*

- Goal 1
- Goal 2
- Goal 3

**OBJECTIVES**

*How* will we accomplish each goal?

*Typically 4-6 objectives per goal.*

- Objective 1.1
- Objective 1.2
- Objective 1.3

### Tactics

**ACTIVITIES**

Implementation: What *specific initiatives* are required to accomplish each objective?

*For each: Resources, accountability, timelines, & assessment*

- Activity 1.1.1
- Activity 1.1.2
- Activity 1.1.3

- Activities
  - Objectives
  - Activities
Vision and Mission
Vision and Mission

1. What are we working toward?

2. What difference do we want to make?

3. Why is this important?
To prepare the next generation of global leaders to serve the greater good.

Promote educational equity, social mobility, student wellness, and inclusive excellence through the development of talented and open-minded students who contribute to the greater good.

Student Affairs builds an environment for students to transform the world (greater good).
Vision and **Mission**

What do we want to do in the next 3-5 years to make progress toward our vision?
Student Affairs fosters holistic student success by providing and supporting transformative programs and services that contribute to a vibrant campus community.

Student Affairs transforms students’ lives with high impact experiences that foster learning and development for the greater good.

Facilitate growth and development in our students through a collaboratively developed holistic experience to benefit our students, global community, and our mission as a student-centered research university.
Student Affairs facilitates growth and development in all students through a holistic experience that connects our students, global community, and our mission as a student-centered research university.

Student Affairs models (advances) student centeredness through transformative, high-impact (effective/impactful) student experiences.

Student Affairs cultivates holistic student success through transformative experiences that contribute to a vibrant, student-centered community.
Roles and Responsibilities

Office of Strategic Initiatives

Strategic Planning Steering Committee

Keeling & Associates
Guiding Questions

1. What does student engagement or success at UC San Diego look like to you?

2. What should be true about the student experience at UC San Diego that is not true now? What might Student Affairs and its partners accomplish to make that possible?

3. What is something Student Affairs could do, or prioritize, to better support collaboration across campus?
Questions?