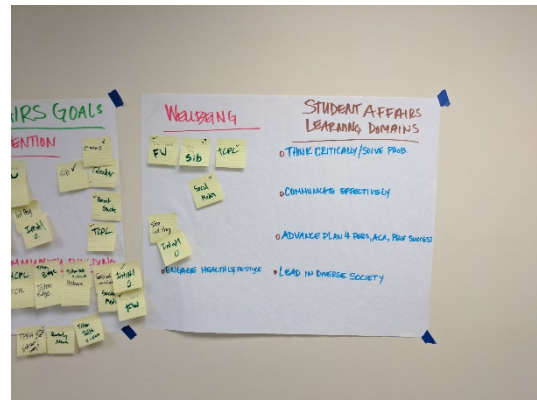
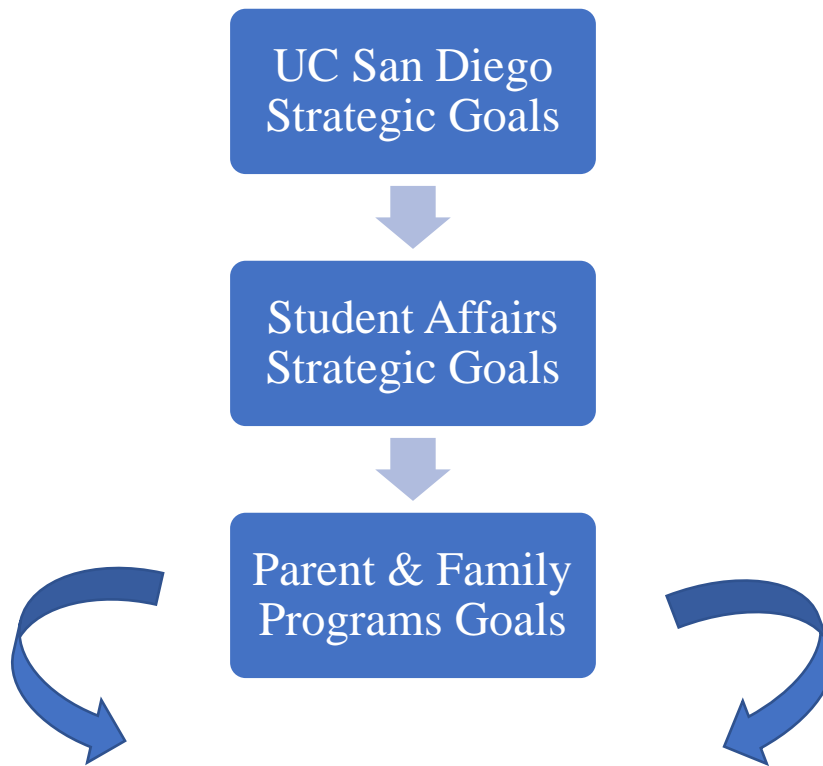


Parent and Family Programs Assessment Sharing
Karina M. Viaud, Senior Officer

Wednesday February 28, 2018

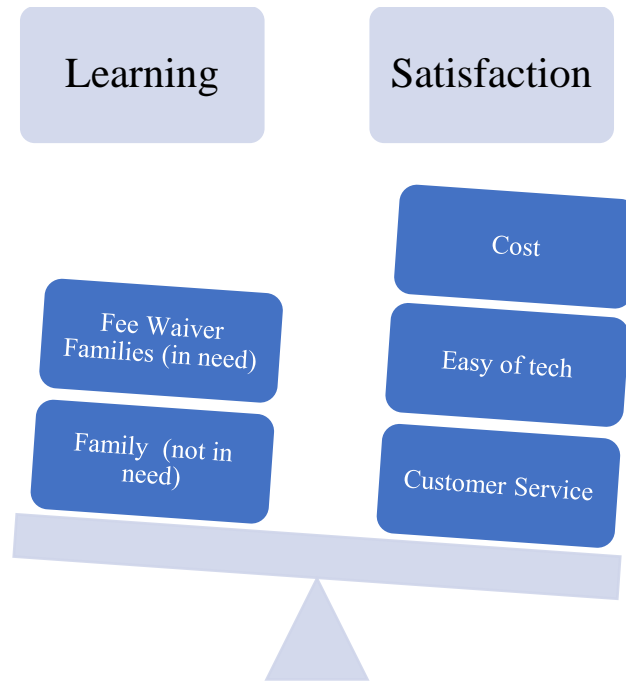
Share driving to work experience

1. Purposeful work
2. Keep thinking, thinking deeply
3. Curious about the work
4. Speaking from an informed space
5. Intentional partnerships



Family Weekend 2017

- Parents and families will articulate something they learned that supports their student's college experience.
- Parents and families will report how they understand their student's life on campus.
- Parents and families will describe the effect of attending Family Weekend.



Telling the same story. What else is new? What else can I say about Family Weekend? What else can I say to inform PFP's partners? Whose voice/experience is PFP forgetting?

Satisfaction: For many years, we had data on satisfaction with cost, quality/quantity of events, using regonline, customer service/check-in experience

Learning: We didn't know much about learning take-aways. As participants of Family Weekend, what do families learn that can support their student.

- From 50 to 10 questions
- What they learned (i.e., I learned that ___ support's my student's ___)
- Sent the same survey, separately, to fee-waiver families and families w/o fee waiver
 - They defined support; they said what they learn; first year experience touch points
 - Demographic of `fee waiver and non-fee waiver (first-year, first-generation)
- Baseline asked to use this survey as a template for their community site

Family Weekend is a family event that clarifies the student's decision to choose UC San Diego. For parents who have participated in Family Weekend for several years, it confirms, year after year, that UC San Diego has been good to their student's college experience (snapshot conclusion from executive report, Winter 2017)