SFAC Winter Meeting # 6  
2/17/17 1:00PM-3:00PM  
Student Services Center 400

Call to Order

Present: Andrew Thai, Crystal Inacay, Edward Lin, John Laxa, Miranda Pan, Astrea Villarroel-Sanchez, Jason Jennings, Louie Cruz, Norienne Saign, Liz Henry, Ellen Kim, Tammy Tong, Emily Roxworthy, Raian Kutubi, Masoud Jalali, Zaid Mansuri

Absent: John Hughes

Approval of Winter Quarter Meeting 5 Minutes
Motion by Masoud Jalali, second by Edward Lin

Center for Student Involvement

1. Greek Life Peer Educator Program
   a. seek funding to continue program
   b. two years pilot funding from Vice Chancellor EDI
   c. hire/ train EDI Peer Educators from IFC, Panhellenic, and Multicultural Greek Councils to facilitate training for chapter members
   d. 1,600 students participate in training last year (1,000 this year)
   e. intention: reach every Greek student
   f. 90% strongly agree/agree: value having workshops on topics of diversity in Greek life, confident that they can intervene in situations involving inequality
   g. relatively inexpensive

2. Social Innovation: generating innovative solutions to pressing issues
   a. requesting full time position
   b. students often partner with faculty and staff
   c. service and learning pyramid:
      i. 1st tier - student social innovation projects (solutions to real world problems)
      ii. 2nd tier - service and learning programs (includes education, training, reflection)
   d. from a study:
      i. 42% see themselves as self employed in the future
      ii. 63% important for colleges teach entrepreneurship

On our campus:
- 2011: Clinton Global Initiative  
  ■ 580 submitted social innovation projects  
  ■ CGI U came here  
- Student Life Social Innovation Initiatives  
  ■ CSI (Current Social Innovation) Initiatives  
    ● manage campus-wide website  
    ● member CGI U network- support, mentor, fund projects  
    ● Social Innovation Fund ($70,000 allocated)
- 7 week social innovation seminar
- Harvard, Stanford, USC have programs that support student innovation
  - Changemaker Campus Designation
    - UCSD pursuing Change Campus by Ashoka U (leading org. supporting social innovation in higher education)
    - recognizes colleges that have supportive environment for social innovation
    - rigorous 2 year selection process
    - Cornell, Duke, and USD have done this (we will be first UC)
    - right now: work with students before they receive funding → too stretched → can’t help them after they get their funding
  - Yaju Maker: President Engineering World Health
    - social innovation funds
      - UCSD - $10,000 over 3 years
      - $17,500 worth of prizes
  - Want programming across the project’s lifecycle
    - in depth programming to prep students for each stage of competition and project's lifestyle
  - campus comparison:
    - USD and Berkeley’s programs much larger
    - limited lasting impact for UCSD
    - we are not a changemaker campus/ not center for social innovation (no location on campus)

Discussion:
- Why hasn’t Berkeley pursued Ashoka U?
  - This will designate our campus as a place where change is made
    - we’re already known for a place for innovation
- What else does Ashoka U bring besides pride? Workshops?
  - puts us in the public eye → like marketing → leads to more funding for similar programs
- Ashoka U is already happening
- 2400 students in Greek life
  - workshops are activity based, discussions

Art Power
- Continue the reduced student ticket price of $9/performance
  - over 35% of audience is students
  - experimented cutting price 25% to $9 and $5 during week 1
    - trials in pricing show upward spike in purchases when price dips below $10
- Request 1: $56,000 for reduced ticket price
  - given away $35,000 worth of tickets this year
  - other schools have ⅓ of attendance compared to us
  - we’re connected to student life
- Request 2: Establish outreach and engagement activities to include diverse speakers
  - social justice, identity issues, etc.
inviting speakers:
- in the past: prominent authors, etc.
- bring artists, organize student master classes
- presenting events that resonate with students creates sense of belonging

Request 3: Continue to develop/expand Celebrate the Arts Day
- brought together art-focused academic departments and on-campus cultural organizations
- highlight arts opportunities available to students
  - games, free ticket giveaways, performances

Discussion:
- rating for art power events are high (Rate over 4)
- try to connect with academic departments
- Is there a “perfect price”? What if people buy tickets and don’t show up?

SFAC Discussion:
- most important → ticket price?
- focus on art is important → without it we have one-dimensional students
- top priority: reducing student prices or speaker series

Adjournment

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Absent: John Hughes