

Gearing Up For AY 2014/2015

September 4, 2014

UCSD Student Affairs Assessment

Outcomes

By the end of today's session, you will

- Be able to list the characteristics of good assessment planning
- Start a draft assessment plan

Why do we assess?

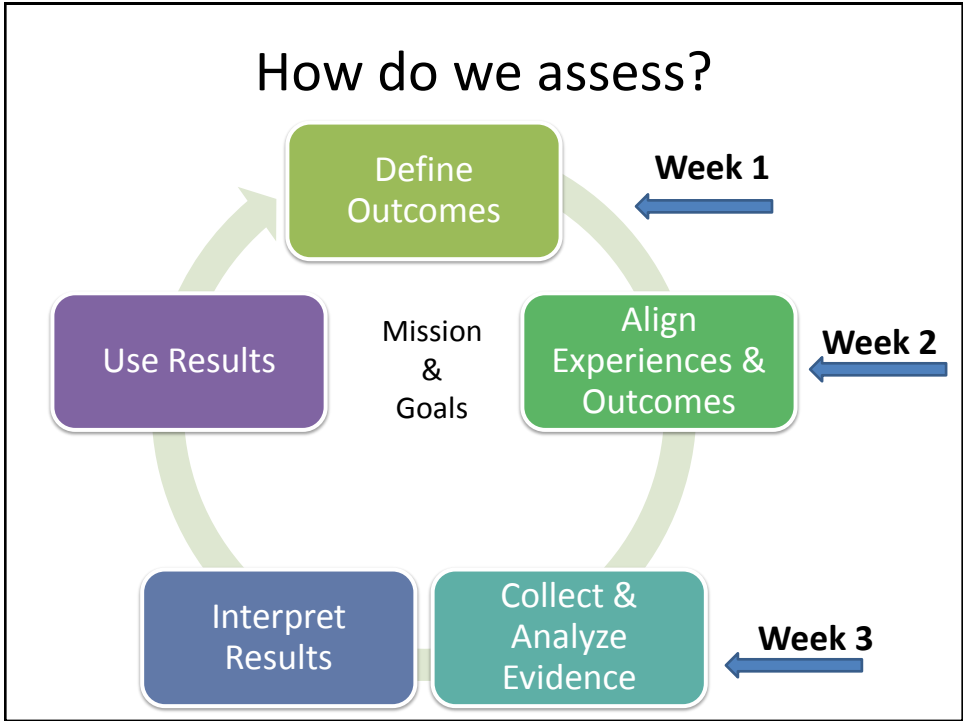


What is assessment?

The **SYSTEMATIC** collection, review, and **USE** of **information** about education programs and support units undertaken for the purpose of **IMPROVING** student learning and development.

Palumbo & Banta, 1999

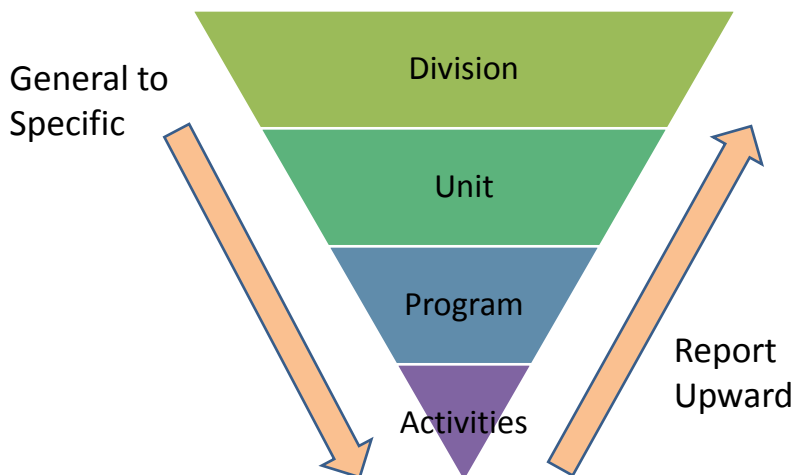
emphasis added



Planning Steps

1. Choose an outcome
2. Identify evidence collection opportunities
3. Choose evidence collection method
4. Determine analysis strategy
5. Create a time line

Choose an outcome



Tips

Choose outcomes that are

- Meaningful to you & your colleagues
- Aligned upward

Identify opportunities

| | Programs/Services | | | |
|-------------------|-----------------------|-----------------------|-----------------------|----------|
| | Program/ Service 1 | Program/ Service 2 | Program/ Service 3 | Measures |
| Unit Outcome 1 | X | | X | |
| Unit Outcome 2 | X | X | | |
| Unit Outcome 3 | | X | | |

Choose collection method

| If you want to collect evidence on... | Consider using... |
|--|---|
| Knowledge, understanding, or skill in application and analysis (Know) | Quiz/test, poster, paper/essay or concept map |
| Skills or behaviors (Do) | Performance rubric or observation check list |
| Attitudes, dispositions, beliefs or habits of mind (Value) | Reflective writing, focus groups, interviews or surveys |
| Satisfaction or perceptions | Surveys, focus groups or interviews |
| Usage or levels of participation | Tracking data |

Tips

A good evidence collection method

- Addresses the outcome
- Effective, efficient, and feasible
- Provides useful and actionable data

Analysis Strategy

| If you collected evidence with a... | Consider using... |
|--|---------------------------------------|
| Quiz/Test | Answer key |
| Poster, paper/essay, concept map, reflective writing | Rubric, checklist or content analysis |
| Focus groups or interviews | Content analysis |
| Surveys | Baseline analytics |
| Usage or levels of participation | Tracking software, Excel |

Tips

- Collect evidence over several quarters
- Consider a random sample
- Keep it manageable and meaningful

Create a Timeline

Allow for time to

- Discuss results with colleagues
- Create an action plan
- Submit report in Compliance Assist

Your Turn

- Draft your 2014/2015 plan
- Share with your tablemates

Recap

Good assessment planning is:

Systematic

Meaningful

Manageable

Sustainable

Leads to improvement

Assessment Summer Camp Recap

- Rolling up and rolling out
- Treasure mapping
- Treasure hunting tools
- Planning for treasure hunting success

Questions?



Thank you!

Please complete an evaluation and leave it on the table.

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