



ArtPower! Engagement Learning Outcomes

Public

Name of Assessment ArtPower! Engagement Learning Outcomes

Project:

**Name(s) of Person(s)
Responsible for
Assessment Project:**

Role
Program and Audience Development Manager (Unassigned)
Director of Marketing & Communication (Unassigned)
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Providing Art Power!

Department:

Other

Units/Departments

Involved in

Assessment Project:

Program, Service, or Event Related to Assessment Project

ArtPower! Master Classes, and SoundLab

Assessment Project Description

To assess learning outcomes for students participating in ArtPower! Master Classes, and Sound Lab.

Unit/Program Specific Goals and Learning Outcomes

Learning Outcomes for Master Classes: students will advance their aesthetic knowledge and sensibility by participating in international aesthetic interpretations of styles and performance, demonstrate a physical understanding of 1-2 new dance or music forms by expanding individual performance vocabulary, technique, and artistry, and gain a developed knowledge of the historical, aesthetic, and social concerns of international dance and music forms.

Learning Outcomes for SoundLab: students will gain a conceptual understanding of musical components and process, gain practice in creating, interpreting, presenting, analyzing, and evaluating music, demonstrate an understanding of various musical cultures and historical periods, and increase their capacity to integrate musical knowledge and skills.

Relationship to Student Affairs Think Critically and Solve Problems, Advance a Plan for Personal, Academic, and Professional Success

Learning Outcomes:

Assessment Project Start: 7/1/2012

Assessment Project End: 6/30/2013

Population/Sample

UCSD students participating in ArtPower! Concerts in Close Quarters, Master Classes, and SoundLab.

Type of Assessment: Student learning outcomes and/or behavioral outcomes

Other Assessment

Type(s):

Assessment Methods: Observation, Surveys

Other Assessment

Method(s):

Data Collection Tools

Assessment will be administered through observation and Constant Contact surveys sent via email to students after participating in ArtPower! Master Classes, and SoundLab. Surveys will also be administered to dance faculty with questions around changes/improvements they observed in dancers after their participation in master classes.

Data Analysis Methods

Assessment will be analyzed by identifying trends in the compiled survey responses.

Presentation of Findings

Observations and survey findings will be presented to ArtPower! staff at a regularly scheduled meeting.

Progress:

Link Assessment Project in Campus Labs Baseline

Source Name	Project Name
No items to display.	

Summary of Findings

Master Classes:

- 73% of participants gained insight about their own dance practice by working with professional artists.

- 81% of participants reported learning new movement techniques in the master class
- 63% of participants noted having a cultural experience through dance
- 75% of participants said they were inspired to learn more about contemporary dance and improvisation techniques after experiencing the master class
- 55% of participants reported having a deeper appreciation for the role that the performing arts programming plays in their lives as a UCSD student
- 60% of participants stated that they had a greater understanding of current cultural trends in contemporary dance practice because of the master class
- In observation of master classes and in speaking with instructors about student progress, it was confirmed that students were mastering new dance techniques as a result of the master class experiences.

SoundLab:

- 75% of participants gained insight about the creation of music through attending the SoundLab
- 75% of participants reported learning more about music practices and music theory through the master class
- 88% of participants had a cultural experience through music as a result of attending the SoundLab
- 88% of participants reported having a better understanding of the creative inspiration and artistic process of artists through the SoundLab
- 88% of participants reported that the SoundLab inspired them to learn more about music technique, theory, and history
- 66% of participants reported having a better understanding of how artists create, improvise, and perform music as a result of the SoundLab

Impact of Assessment

Because of the success of the master classes we will be expanding our offerings next year so that students have more opportunities to participate and interact with more dance artists.

SoundLabs produced some transformative moments for many students who attended so we will be broadening the reach of the SoundLabs beyond ERC where they had their pilot. We will partner with other colleges so that more students from diverse majors/interests will be able to participate.

Lessons Learned

There were a couple of comments from dance students that they were not expecting to move in the ways they were at the master class (i.e. classically trained ballet students were doing very contemporary movements). So we will make sure to share more information with their regular instructors about the master class instructors so students have more context before participating in a class.

In SoundLabs original conception, we had wanted artists to participate in co-creating music with students who attended, as well as doing hands on demonstrations. However, we found that the majority of students who attended were not music majors and would not have been comfortable with those sorts of activities. Also, in surveying the artists, they felt that there was not enough time to engage in those sorts of activities in a meaningful way for students. So in continuing SoundLabs we will put an emphasis on making the events accessible for both music and non-music majors. We will also focus on having a combination of discussion and performance, but hands-on demonstration will not be a requirement of the event unless it will be accessible for all students.

Supplemental Information

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