



Student Union Use/Priority/Fee Survey - Individual Students

Public

Name of Assessment Student Union Use/Priority/Fee Survey - Individual Students

Project:

**Name(s) of Person(s)
Responsible for
Assessment Project:**

Role
Asst Vice Chancellor (Gary Ratcliff)
Director (Sharon Van Bruggen)

Email Address: svanbruggen@ucsd.edu

Phone Number: 858-534-4196

Other Contacts:

Providing University Centers

Department:

**Other
Units/Departments
Involved in**

Assessment Project:

Program, Service, or Event Related to Assessment Project

The facilities, services and programs of University Centers.

Assessment Project Description

A quality improvement assessment intended to understand how undergraduate and graduate students use and prioritize the facilities, services and programs of University Centers.

Unit/Program Specific Goals and Learning Outcomes

To understand use patterns and interests of students.

**Relationship to
Student Affairs** Think Critically and Solve Problems

Learning Outcomes:

Assessment Project 10/29/2012

Start:

Assessment Project 1/31/2013

End:

Population/Sample

8,000 undergraduate and graduate students, randomly selected in percentage equal to student status.
1,808 respondents.

Type of Assessment: Needs assessment

**Other Assessment
Type(s):**

Assessment Methods: Surveys

**Other Assessment
Method(s):**

Data Collection Tools

StudentVoice, email survey

Data Analysis Methods

Quantitative review of survey data on closed-end questions. Open-ended questions were reviewed for common themes and outliers, though no formal coding of data has been completed at this point.

Presentation of Findings

Findings shared and discussed with senior management team of University Centers; the University Centers Advisory Board; and the University Centers Executive Advisory Committee.

Findings were also provided on the department's budget and planning webpage at ucenbudget.ucsd.edu

Progress:  100%

Link Assessment Project in Campus Labs Baseline

Source Name	Project Name
All project data	University Centers Student Usage and Priority Survey

Summary of Findings


The survey showed that more than 70% of respondents were supportive of an increase to the student fee to support their use and priorities; 27% favored no increase to the fee and a significant cut to services and programs.

Students top two priorities among all students for University Centers include:

- Buildings maintained in good working order (94.52%)
- Cleanliness of facilities including bathrooms and facilities (93.77%)

Operating the Che Facility (79.95%), Gameroom (75.65%), and Crafts Center (67.19%) were the bottom three priorities among all students. Related, 82.52% of all students indicated they never attend shows at the Che Cafe, and 80.37% never participate in a class or workshop at the Crafts Center. Rounding out the bottom three uses of University Centers was never coming to the facilities

to volunteer or work.

 quicksummary_UseSurvey_AllRespondants_2012

Impact of Assessment

The Assessment was used, and continues to be used, to make adjustments to budget allocations within University Centers, ensuring programs and services align with student interests and priorities. Additionally, the results showed a favorable tolerance toward a fee increase, which aided UCAB in its decision to advance a fee increase referendum.

Lessons Learned

University Centers' vetted the survey through its student advisory board, which provided good insight into how questions should be phrased and what items should be included as possible answers.

Supplemental Information

Last modified 10/9/2013 at 11:55 PM by [Sharon Van Bruggen](#)
Created 10/26/2012 at 12:14 PM by [Sharon Van Bruggen](#)