



Principal Member Assessment

Public

Name of Assessment Principal Member Assessment

Project:

**Name(s) of Person(s)
Responsible for
Assessment Project:**

Role
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Providing Center for Student Involvement

Department:

Other

Units/Departments

Involved in

Assessment Project:

Program, Service, or Event Related to Assessment Project

This assessment project is designed to assess the services offered by CSI for student organization principal members. Services include student organization registration, student organization advising, community advisors, the One Stop website and service center, Student Events Insider, Triton Activities Planner, communication and leadership development opportunities and community service initiatives

Assessment Project Description

The primary purpose of the project is to track usage and assess the principal members' satisfaction with their advisors, Triton Activities Planner (TAP), trainings, and community service opportunities. The project also assesses the effectiveness of TAP, and evaluates student needs, specifically with regard to leadership development.

Unit/Program Specific Goals and Learning Outcomes

The primary purpose of the project is to track usage and assess the principal members' satisfaction with their advisors, Triton Activities Planner (TAP), trainings, and community service opportunities. The project also assesses the effectiveness of TAP, and evaluates student needs, specifically with regard to leadership development.

Relationship to Not related to any SALOs

Student Affairs

Learning Outcomes:

Assessment Project 3/25/2013

Start:**Assessment Project** 6/30/2013**End:****Population/Sample**

146 student organization principal members participated in the satisfaction assessment survey. Each organization has four to eight principal members responsible for creating events, applying for funds, and other administrative duties. This year the response rate for our survey was relatively low considering there were 2950 principal members in 2012-2013. In previous years the survey time extended over a longer period which allowed for a more successful response rate.

Type of Assessment: Tracking usage , Needs assessment, Satisfaction study**Other Assessment****Type(s):****Assessment Methods:** Surveys**Other Assessment****Method(s):****Data Collection Tools**

This assessment is an online survey through Campus Labs, including questions created by CSI and two questions from the University of California Undergraduate Experience Survey (UCUES). The addition of the UCUES questions allows CSI to compare the principal members' responses to UCSD's total scores. CSI has found that the principal members typically score above UCSD's average for satisfaction with overall UC experience and social experience.

Data Analysis Methods

This assessment is an online survey, including questions created by CSI and two questions from the University of California Undergraduate Experience Survey (UCUES). The addition of the UCUES questions allows CSI to compare the principal members' responses to UCSD's total scores. CSI has found that the principal members typically score above UCSD's average for satisfaction with overall UC experience and social experience.

Presentation of Findings

The entire CSI staff reviews the results of the assessment at their annual retreat. An entire day is spent reviewing the survey results and discussing the strengths and weaknesses of their programs and services. The survey data is then used to create goals, which are included in staff members' performance appraisals.

The CSI staff uses the survey data to conduct an annual SWOT analysis. Data is compared with data from previous years, themes across the survey are identified, and strategic action steps for the coming year are developed.


Progress:  100%**Link Assessment Project in Campus Labs Baseline**

Please see Summary of Finding for full survey results.

Source Name	Project Name
No items to display.	

Summary of Findings

The assessment survey results indicated that principal members of CSI registered student organizations were 88.1% satisfied with student organizations advising and nearly half of the principal members were more satisfied at 69.24% with their social experience on campus than all UCSD students as found in the University of California Undergraduate Experience Survey (UCUES) at 35.1%.

 CSI - Student Org Survey

Impact of Assessment

In addition to using the findings to discuss with staff about the effectiveness of our services and advising the results are used to guide future trainings for principal members. This information will allow us to inform Triton Activities Planner (TAP) process. TAP Improvements and future leadership trainings will be made based on feedback provide by this data.

The survey highlighted several reoccurring suggestions by PMs to improve TAP:

- Create pre-made forms for simple events (ie: BBQs on Library Walk)
- Create pre-populated forms for recurring events (use information from last year and only update date/new PM)

The survey suggests that PMs would find the following workshops most beneficial:

- Event Planning
- Running an Effective Meeting
- Budgets and Fund Requests

Lessons Learned

The assessment provides valuable information so an increase of respondents would be beneficial to improving the services provided to principal members.

Next year when administering the 2013-2014 survey to our principal members we will focus on the following areas to increase our response ratings:

- Pre-contact
- Follow-up
- Incentives
- Timing

Supplemental Information

The Principal Member Assessment includes two questions from the University of California Undergraduate Experience Survey (UCUES). Information about UCUES can be found here: <http://studentresearch.ucsd.edu/sriweb/Surveys/ucues.html>

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