



Name of Assessment iLEAD

Project:

**Name(s) of Person(s)
Responsible for
Assessment Project:**

| Role |
|-----------------------------------|
| Assistant Director (Grace Bagunu) |

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Other Contacts:

Providing Center for Student Involvement-Communication & Leadership

Department:

**Other
Units/Departments**

**Involved in
Assessment Project:**

Program, Service, or Event Related to Assessment Project

About




iLead provides students the flexibility to choose workshop sessions on various communication and leadership topics that align with your individual interests and schedule.

Receive a stamp for each session you attend; 10 stamps earns you a certificate of completion and an invitation to the Center for Student Involvement recognition event held in May.

How to Participate

1. [Register online](#).
2. Pick up a quarterly Schedule of Workshops from the Center for Student Involvement, Price Center East, Level 3 ([map](#)) or view the schedule [here](#).
3. Start attending workshops! At your first session, ask for an "iLead Stamp Card" and begin earning stamps. Most workshops are worth 1 stamp, but select events are worth 2 stamps.
4. Collect 10 stamps to complete the program.
5. Submit your completed iLead stamp card to the Center for Student Involvement along with a written reflection to receive your certificate of completion and an invitation to the recognition event.



-  [Fall 2012 Workshop Information](#)
-  [Spring 2013 Workshop Information](#)
-  [Winter 2013 Workshop Information](#)


Assessment Project Description

The purpose of this assessment is to gauge student satisfaction and learning as it relates to personal and professional decision-making, communication, and leadership skills by participating in a drop-in model workshop formatted program. The workshop specific evaluations, attendance record keeping, reflective writing, and overall program learning and satisfaction will provide critical feedback in order to improve the program and demonstrate value of the program.

Unit/Program Specific Goals and Learning Outcomes

Students who finish the iLead certificate will be able to:

- 2.2: Present ideas and thoughts confidently and in an engaging, clear and cohesive manner
- 2.3: Collaborate with others to develop ideas in person and in writing
- 2.4: Confidently approach and engage in meaningful conversation with new people in new settings
- 2.6: Effectively assert themselves while respecting others
- 2.7: Listen with an open mind and allow others to express different views
- 3.1: Acquire learning skills
- 3.5: Engage in experiences that complement their personal, academic, and professional pursuits
- 4.1: Work effectively in groups which are diverse in their composition in order to formulate creative ideas, solutions or other aims
- 4.7: Identify, manage and resolve conflict and misunderstandings

 Learning Outcomes

Relationship to Student Affairs Communicate Effectively, Advance a Plan for Personal, Academic, and Professional Success, Lead in a Diverse Global Society

Learning Outcomes:

Assessment Project Start: 10/1/2012

Assessment Project End: 6/30/2013

Population/Sample

The population will be students who participate in the drop-in model workshops and/or register for the iLead program through the registration system.

Type of Assessment: Student learning outcomes and/or behavioral outcomes, Tracking usage , Satisfaction study

Other Assessment

Type(s):

Assessment Methods: Surveys, Participant Narratives/Journaling, Participant Counter


Other Assessment

Method(s):

Data Collection Tools

Attendance sheets/participation numbers are collected after each workshop as well as the number of students registered for the program is collected in the online registration system
Half Sheet Evaluation Forms are completed by workshop participants and collected after each workshop

Program Reflections will be collected from every participant who completes the program Outcomes-based online survey will be sent at the end of the year to assess learning as well as satisfaction with the program

 iLead 12-13 Eval Draft

Data Analysis Methods

Data will be analyzed by the staff in the Center for Student Involvement - Communication and Leadership as well as Campus Labs for the online program evaluation and satisfaction survey.

Presentation of Findings

Results of the assessments will be shared with the staff in order to improve the program. These results may also be share with the Student Fee Advisory Committee in order to inform the members of the effectiveness of the program.

Progress:  10%

Link Assessment Project in Campus Labs Baseline

| Source Name | Project Name |
|----------------------|--------------|
| No items to display. | |

Summary of Findings

Students who participated in iLead said 43% answered that they enjoy the overall social experience at UC San Diego versus the UCUES that reports only 35%.

Most participants were satisfied with the iLead program overall including marketing, stamp card system, and workshop variety.

Many participants could not complete the iLead program due to schedule conflicts.

Impact of Assessment

The use of the survey to collect data of program effectiveness and satisfaction is extremely beneficial to analyze. Participants provided feedback for nearly all workshops offered through iLead during Spring 2013. Feedback of the overall iLead experience is valuable to making the program more accessible to a vast amount of students next school year.

Lessons Learned

- Need to host more workshops past 6:00pm to accommodate to students' schedule
- Need to host an orientation and follow-up meetings to inform iLead participants on the process of program and how to ensure they receive certification of completing iLead
- Need to have iLead brochure completed by 6th week of each academic quarter in order to have brochure ready for the beginning of the next quarter

Supplemental Information

Last modified 8/28/2013 at 5:07 PM by [Christopher Dela Cruz](#)
Created 11/6/2012 at 2:39 PM by [Grace Bagunu](#)