



Communication and Leadership Seminar 2012-13

Public

Name of Assessment Project: Communication and Leadership Seminar 2012-13

Name(s) of Person(s) Responsible for Assessment Project:	Role
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Providing Department: Center for Student Involvement-Communication & Leadership

Other Units/Departments Involved in Assessment Project:

Program, Service, or Event Related to Assessment Project

The Communication and Leadership Seminar is a quarterly seminar offered by CSI-Communication and Leadership. 1 section is offered each quarter and seminars meet weekly for 8-9 sessions. Open to all registered students, graduate or undergraduate

Assessment Project Description

Using pre and post surveys, participant learning and satisfaction was measured. The results of the project are being used to improve the program, and demonstrate the value of the seminar.

Unit/Program Specific Goals and Learning Outcomes

As a result of attending the Communication and Leadership seminar...

- Students gain confidence in expressing themselves, their feelings and their beliefs.
- Students learn strategies and techniques for communicating using the Social Change Model of Leadership
- Students gain a better understanding of leadership development theory and practice
- Students clarify personal leadership goals

Relationship to Student Affairs Learning Outcomes: Communicate Effectively, Lead in a Diverse Global Society

Assessment Project Start: 7/1/2012

Assessment Project 6/30/2013

End:

Population/Sample

Total Number of Participants (Breakdown by quarter)

Quarter & Year	# of Participants	# of Pre-tests	# of Post-Tests
Fall 2012	20	18	9
Winter 2013	22	14	7
Spring 2013	9	13	6
Total	51	45	22

Type of Assessment: Student learning outcomes and/or behavioral outcomes,
Benchmarking

Other Assessment

Type(s):

Assessment Methods: Surveys

Other Assessment

Method(s):

Data Collection Tools

Pre and post surveys administered via Campus Labs

Data Analysis Methods

Results are analysed via pre-post comparison and significant findings noted.

Presentation of Findings

Findings are made available to all major stakeholders including CSI personnel and Student Services Fee Advisory Committee.

Progress:  100%

Link Assessment Project in Campus Labs Baseline

Source Name	Project Name
All project data	Communication and Leadership- Posttest Spring 2013
All project data	Communication and Leadership- Pretest Spring 2013
All project data	Communication and Leadership-Post Test Fall 2012
All project data	Communication and Leadership- Posttest Winter 2013
All project data	Communication and Leadership- Pretest Fall 2012
All project data	Communication and Leadership- Pretest Winter 2013

Summary of Findings

35% of UCSD students are satisfied with the social experience (UCUES 2012). However, 78% of Communication and Leadership participants reported being satisfied with their overall social experience when asked the identical question.

- Communication & Leadership – 35% of students moderately to strongly agreed that they were “comfortable with conflict,” 67% moderately to strongly agreed with the statement after the seminar.
- Communication & Leadership- 65% of students moderately to strongly agreed that they “actively listen to what others have to say,” 100% moderately to strongly agreed with the statement after the seminar.
- Communication & Leadership - 81% of students rated themselves with a grade of B or higher for their "ability to work with a team," 95% graded themselves B or higher after the seminar.
- Communication & Leadership - 81% of students rated themselves with a grade of B or higher for their "Organizational Skills," 95% graded themselves B or higher after the seminar.

Impact of Assessment

The survey was comprehensive and showed increases in learning across many different domains.

Lessons Learned

The seminar is helpful for students understanding and applying the social change model, including group communication skills, personal values and identity, and creating change.

Supplemental Information

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