Wilderness Orientation Outcomes Assessment

Public

Name of Assessment Project: Wilderness Orientation Outcomes Assessment

Name(s) of Person(s) Responsible for Assessment Project:
- Director of Outback Adventures (Thomas Rottler)
- Director of Recreation (Dave Koch)

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Department: Campus Recreation

Units/Departments Involved in Assessment Project:
Program, Service, or Event Related to Assessment Project:
Incoming UCSD students had the opportunity to choose from ten orientation trips ranging in length from 5-8 days. Each trip had up to 12 participants on it composed of incoming 1 year and Transfer students. The trips provide a unique small group onboarding experience for incoming students. All trips were open to both CA residents and non-residents.

Assessment Project Description:
Wilderness Orientation participants were emailed a link to an assessment form at the close of the program with a number of demographic, scaled assessment and open ended questions. All survey responses were entered into Baseline to provide analysis.

Specific Goals and Learning Outcomes:
1. Provide a unique onboarding experience that provides incoming students community & social support structure, especially to help them adjust to UCSD life in their first year.
2. Increase residents sense of resiliency to better address the academic rigors of UCSD and living away from family and friends.
3. Increase incoming student cross cultural and interpersonal abilities.

Relationship to Student Affairs Learning Outcomes:
Communicate Effectively, Lead in a Diverse Global Society, Engage in a Healthy Lifestyle, Promote Social Justice and Community Responsibility

Assessment Project Start: 7/1/2014
Assessment Project End: 6/30/2015
Population/Sample: 16 program, 144 participants, 6698 participant program hours, 35 responses to post-program survey
Type of Assessment: Student learning outcomes and/or behavioral outcomes, Satisfaction study
Other Assessment Type(s):

Assessment Methods:
- Surveys, Participant Narratives/Journaling

Data Collection Tools:
Participants on Wilderness Orientation were emailed a link to an online assessment form at the close of the trip. The assessment had a demographic, scaled assessment and open ended questions. There were 35 survey responses, representing a 24% response rate.

Data Analysis Methods:
All survey responses were entered into Baseline to provide analysis.

How Your Results Will Be Presented:
Shared with program directors and UCSD Recreation Department
Progress: 100%

Link Assessment Project in Campus Labs Baseline:
No items to display.

Summary of Findings:

Impact of Assessment:
Our assessment for Wilderness Orientation confirmed the impact and value of these programs on incoming students. 94% of incoming student reported that felt better prepared to start UCSD after participating in Wilderness Orientation, 94% felt that participating in WO made them more able to deal with challenges. This assessment confirms the value of the WO experience and challenges us to find ways to provide a WO experience to more incoming students. The open ended questions provide valuable insights into the participant experience. The comments help confirm to our staff the value of experience we are providing and the critical comments help us improve the program to better meet both learning outcomes and participant satisfaction.

Lessons Learned:
This was our second year using Campus Labs as part of the WO assessment and we were far better able to quantify the impact of the WO experience as a result of rewriting our assessment tool and having online responses from participants. Our overall response rate was quite a bit lower than the previous year. We are considering using a paper form version of the survey at the end of the program and then enter those responses into baseline. This would increase the response rate, but we may see less quality in the open ended questions.

Supplemental Information: