

Student Production Assistant and Intern Skills and Impact Assessment

Public

Name of Assessment Project: Student Production Assistant and Intern Skills and Impact Assessment

Name(s) of Person(s) Responsible for Assessment Project: No Roles Selected

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Other Contacts Providing Department: Art Power!

Other Units/Departments Involved in Assessment Project: ArtPower's Student Production Assistant Program.

Assessment Project Description: Assessment of the skills gained and the impact on Student Production Assistants as a result of their positions at ArtPower.

Unit/Program Specific Goals and Learning Outcomes:

1. To create co-curricular opportunities in the performing arts and film that foster learning and self-discovery, as well as personal and professional skill development.
2. To supplement and enhance the academic investigation of our students through collaborative explorations in the performing arts and film.
3. To add to the artistic and cultural life of the La Jolla and San Diego communities.

Relationship to Student Affairs Learning Outcomes: Think Critically and Solve Problems, Communicate Effectively, Advance a Plan for Personal, Academic, and Professional Success, Lead in a Diverse Global Society

Assessment Project Start: 7/1/2014

Assessment Project End: 6/30/2015

Population/Sample: Undergraduate students who held positions as ArtPower student production assistants during the 2014-2015 multi-arts season. ArtPower had two production assistants during this season.

Type of Assessment: Student learning outcomes and/or behavioral outcomes

Other Assessment Type(s):

Assessment Methods: Surveys

Other Assessment Method(s):

Data Collection Tools: A SurveyMonkey survey distributed via email.

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 Production Student 14-15 Survey

Data Analysis Methods: I compiled survey responses and analyzed for trends.

How Your Results Will Be Presented: The results of the assessment will be presented to the Production Manager and the ArtPower staff at an ArtPower staff meeting.

Progress: 100%

Link Assessment Project in Campus Labs Baseline :

Name

Source

No items to display.

Summary of Findings: Here are the key findings of the assessment:

- 100% of the production assistants plan on pursuing a career in production or event management.
- Based upon their experience in the ArtPower Production Assistant Program, students (who began as novices in all areas) ranked their skill level as "expert" in the following areas: Ability to coordinate hospitality purchases within budget, ability to maintain good relations with artists during their residencies, ability to effectively advance and plan logistics of events before they occur, ability to make quick decisions the day of show to ensure events run smoothly, ability to manage small and large scale events.
- Based upon their experience in the ArtPower Production Assistant Program, students (who began as novices in all areas) ranked their skill level as "advanced" in the following areas: Ability to manage venue staff.
- Based upon their experience in the ArtPower Production Assistant Program, students (who began as novices in all areas) ranked their skill level as "novice/intermediate" in the following areas: Ability to negotiate with vendors.
- Based upon the students' experience at ArtPower 100% of respondents strongly agree with the following statements: "I learned skills at ArtPower that I can add to my professional resume"; "I learned skills at ArtPower that will assist me in securing a job post-graduation"; "I can apply the skills I learned at ArtPower in the professional field that I wish to enter post-graduation"; "I have a better understanding of performing arts productions"; "I have a greater appreciation for fine arts performances and artists"; "I have a greater understanding of world cultures other than my own"; "I have a greater appreciation of diverse arts practices (dance, chamber music, global music, jazz, contemporary music, film)"; "I have improved my ability to communicate my ideas in a confident and cohesive manner to my colleagues"; "I have gained confidence in my leadership skills"; "I have improved my time management and deadline management skills"; "I feel more connected to the UCSD campus and fellow students"; "My participation at ArtPower has had a positive effect on my

- overall academic experience"
- 100% of respondents would recommend the ArtPower production assistant program to peers that are interested in production and/or event management.

**Impact of
Assessment:
Lessons Learned:
Supplemental
Information:**

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