Siblings Weekend

Public

Name of Assessment Project: Siblings Weekend

Name(s) of Person(s) Responsible for Assessment Project: Director (Karina Viaud)

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Providing Department: Parent & Family Programs

Units/Departments Involved in Assessment Project: Siblings Weekend participants’ (the college student and their sibling) experience is assessed.

Program, Service, or Event Related to Assessment Project: The purpose of assessing Siblings Weekend (a one day event) is to gauge the college student’s experience in sharing their experience on a college campus with their sibling and gain an understanding of his/her sibling’s experience at a program that promotes college-going. After Siblings Weekend, the college student took one online survey through Campus Labs and the siblings' parents or family were given a different online survey through Campus Labs to share the sibling’s experience.

Assessment Project Description: Siblings Weekend promotes college-going, illustrates the UC San Diego college experience and brings families together to participate in a variety of activities. As a result of participating in Siblings Weekend, the UC San Diego student will:

1. Learn about campus resources to share with their sibling (involvement, living on campus, eating on campus, athletics, engineer course, art, campus tour, etc.)
2. Learn to talk with their sibling during activities.
3. Learn how to serve as teammates during activities.
4. Learn that Siblings Weekend encouraged their sibling to want go to college.
5. Learn how likely their sibling wants to make UC San Diego their university.

As a result of participating in Siblings Weekend, participating parent or family member(s) of the UC San Diego student will:

1. Learn about ways to be involved with the university.
2. Learn about the university through various activities.
3. Learn something new about their student's college experience.
4. Learn about their younger child's Siblings Weekend experience at UC San Diego.
5. Learn about their younger child's interest to want to make UC San Diego their university.

Relationship to Student Affairs Learning Outcomes: Advance a Plan for Personal, Academic, and Professional Success

Assessment Project Start: 2/2/2015
Assessment Project End: 2/14/2015

Population/Sample: Student Survey Participants: The survey was emailed to 101 emails. 24 participants responded (23.7%)
Family Survey Participants: The survey was emailed to 110 emails. 26 participants responded (21.8%)

Type of Assessment: Satisfaction study
Assessment Methods: Surveys, Participant Narratives/Journaling
Data Collection Tools: Campus Labs distributed the survey and collected data.

Data Analysis Methods: Compile survey results
How Your Results Will Be Presented: Results will be shared with the department.
Progress: 100%

Link Assessment Project in Campus Labs Baseline: No items to display.

Summary of Findings: Profile of the parent participants: 25 participated in the survey out of 110 who were emailed the survey

- 92% parent | 4 % family friend | 4% cousin
- Most respondents were those of first-years, followed by juniors, seniors, then sophomores
- 24% of respondents were parents of first-generation students, 20% of transfer students
When asked if this is the first time they learned about Parent & Family Programs, 40% said true, 60% said false. Most respondents said it was their first time at Siblings Weekend. Most respondents did not participate in Family Weekend 2014.

**Satisfaction with the registration process:** The registration process ranked high and 78.26% said there was no additional information they wished they had received.

**Summary of findings:**

Although defined as a "check all that apply", from the following list: academic, student organizations, wellness, and safety on campus, the list showed minimal new learning differences between one item versus another.

With a total of 8 respondents for each, survey participants indicated they learned about the Triton Parent & Family Ambassador Program, how to get involved at UC San Diego, and gained a greater connection to the campus. This response only illustrates 1/3 of the total respondents.

The younger sibling’s experience illustrated that their best part of the Siblings Weekend was spending time with college sibling and doing various activities. Their least favorite part was that it was a long day and activities were geared for little ones. However, most said they were satisfied. This is reflected by the 25 survey respondents.

Siblings Weekend brought the guest sibling and the college student closer through various activities, spending time or hanging out, and more importantly doing things together. This act of coming together to do the egg drop and make a blanket (for examples) was where they became closer.

Respondents indicated that spending time together, experiencing UC San Diego, and supporting their college sibling was very important for the guest sibling.

Although a small sampling, this program would greatly benefit sophomores whom have been found to experience the sophomore slump, an experience in which they don't feel as special as they did during their first-year. The novelty of the first year college experience has worn off. As sophomores, they're looking for ways to feel special again. Siblings Weekend would help bring that feeling back.

**Profile of the student participants:** 24 total respondents out of 101 who were emailed the survey

- 58.33% freshmen
- 0 sophomore
- 33.33% junior
- 8.33% senior
- 12.50% were transfer students
- 37.50% identified as first-generation | 62.50% were not

**Satisfaction with the program:** Overall, the college students (or respondents) indicated an overall satisfaction with the program with some feedback, which included having events for the older siblings and a younger sibling's ability to keep up with a full day of events.

**Summary of findings:**

The findings seemed to align with that of the parent respondents who took the survey. Eighteen out of twenty-four college students who answered "did your relationship with your sibling or guest change" mostly indicated a change in their relationships (2 of the 18 said there was no change):

- "I feel closer to my brother. He actually talked to me."
- "It brought us together because it gave my sibling and I an opportunity to spend time together while learning about UCSD and sharing my world with her."
- "It got stronger. It was nice to have them visit and see where I am now."

"What was most important to you" (designed as 'check all that apply'), the 22 who responded indicated:

- Spending time with your sibling/guest (37.04%)
- Expose your sibling/guest to UCSD environment (35.19%)
- Feel supported as a college student (16.67%)
- Meet other student, student leaders and making new friends (11.11%)

Since the program supports a college-going mentality, 36.36% and 27.27% of the respondents indicated that Sibling Weekend influenced their sibling to want to go to college: 'a great deal' and 'considerable', respectively.

When asked how likely their sibling will consider UCSD, 59.09% and 31.82% of the respondents said they 'definitely would' and 'probably would', respectively.

The college student's connection to UCSD was mostly 'moderate'. Therefore, Siblings Weekend, in this year's program, was a program that impacted the sibling or guest more so than the college student which is also reflected in the 16.61% of the respondents indicating that they felt supported as a college student through the program.

**Impact of Assessment:** While multiple voices were provided (college student and the parent speaking for the sibling), in the future, the assessment will examine the voice of the parent to further show the college-going impact on the sibling and on the impact on the relationship of the siblings. As mentioned, the program may be of value to sophomore students who are likely to enter the sophomore slump experience, an experience defined as a lost of novelty that once existed during the first-year of college.

**Lessons Learned:** There is always room for improvement and for being creative. The program is one day and is manageable enough to explore beyond traditional borders.