Name of Assessment Project: Senior Send-Off

Name(s) of Person(s) Responsible for Assessment Project:
Senior Assoc Athletic Director (Wendy Taylor-May)

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Intercollegiate Athletics
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Program, Service, or Event Related to Assessment Project:
The Senior Send-Off is both a celebration of their accomplishments & a reminder of their lasting connection to the Triton Family & UC San Diego for our graduating student-athletes. In conjunction with the UCSD Alumni Association & the Career Services Center, student-athletes are provided information on the lasting resources available to them as alumni as they navigate their professional careers. Attendees also hear from a UC San Diego student-athlete alumni about the importance of staying connected to the Athletics Department & University as they transition away from a time in their lives where their identity was largely defined by being a student & competitive athlete.

Assessment Project Description:
The goals of the Senior Send Off assessment were to gauge whether graduating Student-Athletes were provided with resources and opportunities for connecting with Alumni Athletes and engaging them in insightful discussion concerning life after college/collegiate sports.

Specific Goals and Learning Outcomes:
Student-athletes will be educated on resources available to them as Alumni
Student-athletes will learn the importance of a strong bond among members of our campus community, as well as the community at large and alumni
Students will establish meaningful and lasting relationships with peers, staff, and alumni

SALOs

1.8 Clarify goals and establish criteria for success for ill-structured, open-ended problems for which more than one correct solution can be found
2.4 Confidently approach and engage in meaningful conversation with new people in new settings
2.7 Listen with an open mind and allow others to express different views
3.3 Engage in self-reflection to clarify purpose and determine their career interests
3.5 Engage in experiences that complement their personal, academic and professional pursuits
3.6 Develop a sense of integrity and clarify values
4.5 Demonstrate self-awareness and a willingness to seek and receive the feedback on one’s performance from others and to modify one’s approach to leadership
4.8 Engage with others comfortably in unfamiliar environments either abroad or in the U.S.
5.5 Form and maintain healthy relationships
5.7 Demonstrate knowledge of when and where to seek assistance

Assessment Project Start: 7/1/2014
Assessment Project End: 6/30/2015
Population/Sample: 87 participants in program, 29 participants in survey.
Type of Assessment: Student learning outcomes and/or behavioral outcomes, Satisfaction study
Type(s): Other Assessment
Assessment Methods:
Surveys
Data Collection Tools:
Campus Labs Baseline Survey

Data Analysis Methods:
Survey results are reviewed and compared to previous year’s results. Data is collected to determine changes to future programming.
How Your Results Findings are presented to the Athletic Department Staff at monthly Staff Meeting. Findings have also been incorporated into
Summary of Findings: Findings indicate that the Senior Send-Off successfully connects graduating Student-Athletes with existing Alumni and educates Student-Athletes on resources available to them after graduation.

As a result of this event, 72.42% of participants reported they were more likely to stay connected and involved as alumni and 68.96% indicated they have a better understanding of Career Services and what resources are offered to Alumni.

Lastly, 96.55% of respondents indicated that the Senior Student-Athlete Send-Off should continue annually for future Triton graduates.

Open-ended satisfaction questions was also asked of participants,

Participants indicated what they enjoyed most about the event;

Most predominant responses: Alumni Speaker, socializing with coaching staff, having all seniors together, atmosphere (location, food and drinks)

Sample of responses: "I loved the atmosphere of the event, and how we were able to talk to our coaches as peers and friends", "getting together with the rest of my graduating teammates and reminiscing. Also getting to see a different side to the Athletic Department", and "I liked that we were able to interact with the other senior athletes and that we were provided information about the additional resources that were available to us."

Participants indicated what they enjoyed least about the event;

Most predominant responses: length of event was too long, guest speaker's topics, number of alumni

Sample of responses: "I enjoyed every aspect, maybe the event could have lasted a little longer" "there weren't as many alumni", "the guest speaker part was just ok" and "I was not fond of the guest speaker. I was hoping for something more inspirational and uplifting..."

Lastly, participants were asked to recommend suggestions for next year’s event;

Most predominant responses: a larger and more inviting event location, more motivational speaker, additional speakers, more opportunities to interact with administrative staff

Sample of responses: "you truly make us seniors feel very special and make me proud to be a Triton...that being said, the speaker had a great opening story, but most of her speech was a bit of a downer." "Maybe a little bit more about the resources the Career Center has to offer us and an email follow-up from them", and "More stories about Athletic Department heads. Those stories about when they were students makes them more relatable to all of us"

Impact of Assessment: As a result of this assessment, programming will be altered to include perspectives from Athletic Department Staff as well as additional Alumni Athletes from a wider variety of professions.

Lessons Learned:

Supplemental Information:

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