



Name of Assessment Project: Public Speaking Pre/ Post Comparison 2015

Name(s) of Person(s) Responsible for Assessment Project: No Roles Selected

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Providing Department: Center for Student Involvement-Communication & Leadership

Units/Departments Involved in Assessment Project: The CSI – Communication and Leadership Public Speaking Seminar is an 8-session program for UCSD students designed to teach students skills for presenting and speaking confidently in public, in addition to helping students develop competencies in self-confidence and other interpersonal skills necessary to be effective communicators. This program focuses on various types of speeches, as well as techniques for overcoming stage fright, and will allow students a safe place to practice their skills.

Assessment Project Description: A series of pre-tests and post-tests were administered for every section of Public Speaking offered throughout the 2014-15 academic year. The results from the pre-tests were averaged, as were the post-tests. Then, these 2 averages were compared to measure learning.

- Unit/Program Specific Goals and Learning Outcomes:**
1. Given the opportunity to present before a live audience, Students will be able to plan effectively for oral and written presentations by identifying goals, choosing an effective organizational method, and incorporating the interests and expectations of the audience.
 2. Given the opportunity to speak before a live audience, Students will be able to present ideas and thoughts confidently and in an engaging, clear and cohesive manner.
 3. Given the opportunity to deliver a presentation for a live audience, Students will be able to create visual aids, graphs and tables that support the spoken content of their presentations.
 4. Given the opportunity to apply speech anxiety management strategies, Students will use healthy coping strategies to manage stress.
 5. Given a live speaker to evaluate, Students will be able to identify and articulate effective and ineffective elements of verbal and nonverbal communication skills in the delivery of presentations.

Relationship to Student Affairs: Communicate Effectively

Learning Outcomes: 7/1/2014

Assessment Project Start: 6/30/2015

Assessment Project End: **Population/Sample:**

Both undergraduate and graduate students enrolled in the Public Speaking Seminars are the population for this report.

166 of Students who took the pre-test
 65 of Students who took the post-test

Type of Assessment: Student learning outcomes and/or behavioral outcomes, Benchmarking

Other Assessment Type(s): Surveys

Assessment Methods: Surveys

Other Assessment Method(s):

Data Collection Tools: Pre and Post Surveys administered via Campus Labs

Data Analysis Methods: All pre-tests were averaged together as were all post-tests. A comparison report was then generated to compare results pre and post.

How Your Results Will Be Presented: (PLEASE COMPLETE)

Progress: 100%

| Link Assessment Project in Campus Labs Baseline : | Name | Source |
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- Summary of Findings:**
- 33.1% of participants rated themselves an "A" or "B" in Public Speaking pre seminar, compared to 69.2% post seminar
 - 11.5% of participants rated themselves an "A" in Self-confidence (intellectual) pre seminar, compared to 29.2% post seminar
 - 45.1% of participants *Strongly Agreed* that they felt tense and nervous while preparing to give a speech pre seminar, compared to 13.8% post seminar

- 28.3% of participants *Strongly Agreed* that they felt tense when they saw the word "speech" on a course syllabus pre seminar, compared to 9.2% post seminar
- 37.9% of participants *Strongly/ Moderately Agreed* that they felt they had a pleasant experience right after giving a speech pre seminar, compared to 66.1% post seminar
- 42.1% of participants *Strongly Agreed* that they become anxious when thinking about delivering an upcoming speech pre seminar, compared to 18.46% post seminar
- 9.0% of participants *Strongly Agreed* that they do not dread giving a speech pre seminar, compared to 26.1% post seminar
- 42.7% of participants *Strongly/ Moderately Agreed* that they experience a feeling of helplessness during an important speech pre seminar, compared to 19.3% post seminar

Impact of (PLEASE COMPLETE)

Assessment:

Lessons Learned: (PLEASE COMPLETE)

Supplemental Information:  Public Speaking Pre-Post Comparison Report (2)

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