



Name of Assessment Project: Professional Communication Pre/Post 2014/15

Name(s) of Person(s) Responsible for Assessment Project: No Roles Selected

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Providing Department: Center for Student Involvement-Communication & Leadership

Units/Departments Involved in Assessment Project:
Program, Service, or Event Related to Assessment Project: The Center for Student Involvement - Communication and Leadership Professional Communication Seminar is a 8-session program designed to teach students skills to effectively and confidently communicate themselves in a professional setting. This seminar requires you to participate in activities designed to develop written, interpersonal communication, and public speaking skills, and it will actually improve the quality of your life if you keep an open mind and actively participate! The seminar consists of both theory and application.

Assessment Project Description: A series of pre-tests and post-tests were administered for every section of Professional Communication offered throughout the 2013-14 academic year. The results from the pre-tests were averaged, as were there post tests. Then, these 2 averages were compares to measure learning.

- Unit/Program Specific Goals and Learning Outcomes:**
- Demonstrate ethical reasoning in personal, academic and professional decision making.
 - Collaborate with others to develop ideas in person and in writing.
 - Confidently approach and engage in meaningful conversation with new people in new settings.
 - Engage in self-reflection to clarify purpose and determine their career interests.
 - Develop and enact a plan congruent with their identities and interests.
 - Engage in experiences that complement their personal, academic and professional pursuits.
 - Develop a sense of integrity and clarify values.
 - Understand the effects of individual behavior on oneself, on others, and on the community.
 - Demonstrate self-awareness and a willingness to seek and receive the feedback on one's performance from others and to modify one's approach to leadership.

Relationship to Student Affairs Learning Outcomes: Communicate Effectively, Advance a Plan for Personal, Academic, and Professional Success

Assessment Project Start: 7/1/2014

Assessment Project End: 6/30/2015

Population/Sample: (PLEASE FILL IN/ CORRECT)
Participated in the seminar throughout the year
117 of Students who took the pre-test
74 of Students who took the post-test

Type of Assessment: Student learning outcomes and/or behavioral outcomes, Benchmarking

Other Assessment Type(s): Surveys

Assessment Methods: Surveys

Other Assessment Method(s): All Pre and Post Test were created using Campus Labs

Data Collection Tools: All Pre-tests were averaged together as were all post-tests. A comparison report was then generated to compare results pre and post.

Data Analysis Methods: I have attached the document a few times throughout. I will attach it here below as well.

How Your Results Will Be Presented: 100%

Link Assessment Project in Campus Labs Baseline :

Name	Source
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No items to display.

- Summary of Findings:**
- Pre Seminar 12.82% of participants rated themselves an "A" in conversation skills pre survey, compared with 20.27% post survey.
 - Pre Seminar 50.43% of participants rated themselves an "A" or "B" in public speaking ability pre survey, compared with 79.73% post survey.

- Pre Seminar 63.38% of participants rated themselves an "A" or "B" in self- confidence pre survey, compared with 89.19% post survey.
- Pre Seminar 27.38% of participants *"Strongly agreed"* that *"I enjoy sharing my ideas with others"* pre survey, compared with 41.89% post survey.
- Pre Seminar 19.13% of participants *"Strongly agree"* that *"Interacting in a group setting is enjoyable for me"* pre survey, compared with 33.78% post survey.
- Pre Seminar 17.39% of participants *"Strongly agree"* that *"I have no fear speaking up in a face-to-face conversation"* pre survey, compared with 37.84% post survey.
- Pre Seminar 33.04% of participants *"Strongly agree"* that *"I feel uneasy in interview settings"* pre survey, compared with 17.57% post survey.
- Pre Seminar 12.17% of participants *"Strongly agree"* that *"I am able to adapt my nonverbal behaviors to different settings"* pre survey, compared with 27.03% post survey.
- Pre Seminar 33.04% of participants *"Strongly agree"* that *"I possess the necessary personal qualities (e.g. responsibility, consideration, initiative, etc.) to be a successful career person"* pre survey, compared with 41.18% post survey.

Impact of (PLEASE FILL IN)
Assessment:
Lessons Learned: (PLEASE FILL IN)
Supplemental (PLEASE FILL IN)
Information:

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