

Name of Assessment Project: Pre-Health Club Fair 2014

Name(s) of Person(s) Responsible for Assessment Project: No Roles Selected

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Units/Departments

Involved in

Assessment Project:

Program, Service, or

Event Related to

Assessment Project:

The annual Pre-Health Club Fair is one of the largest activities sponsored by HMP3 each year. It is held at the beginning of the school year and all HMP3 members and prospective members are invited. The fair gives all of the health-related student organizations on campus the chance to come together at one place and time to recruit new members. It gives students the opportunity to gather with like-minded fellow students and find the club or clubs that most interest them.

The event is meant to be lively and fun, providing students the chance to interact with the various club members to see which organizations are a match for their goals, interests and personality. Each club is required to provide a fair booth with a game and small prizes to attract students to their table. There is a competition for the best game, voted on by the attendees.

Other attractions include a photo booth and free food stations. There is also a "fortune teller"--which is actually the HMP3 advisor, Adele Savage, who has a crystal ball but is really offering mini-advising sessions to students who line up for the opportunity.

This is our first year to assess the event, which has always been extremely popular. The assessment was designed to reveal which marketing tools were most successful and the students' opinions about the event.

Assessment Project Description:

HMP3 Student Board members used their phones and iPads to randomly ask fair attendees 5 questions. Attendees were also asked to vote on their favorite game and were given the opportunity to make additional comments about the fair and suggestions for future fairs.

1. How did you find out about this event?
2. Did you find the day convenient?
3. Did you find the time convenient?
4. Did you find this event worthwhile to attend?
5. Did you find a club you liked?

Which club do you think had the best carnival game?
Additional comments

Unit/Program Specific Goals and Learning Outcomes:

HMP3's motto is "Helping students become the next generation of health professionals." The Pre-Health Club Fair is designed to help them meet several of the necessary criteria for admission to health professions schools.

One of the criteria is leadership. Joining a student organization, participating and rising through the ranks over the years can be a rich source of opportunity to learn and practice the leadership skills that are so valued by the health professions.

Another criteria is service to those less fortunate. Many of the student organizations have philanthropic goals, and because these are health-oriented clubs they can be a rich source of volunteer opportunities for their members.

Relationship to Student Affairs

The Pre-Health Club Fair is often the first step towards meeting these criteria for many pre-health students at UCSD. Advance a Plan for Personal, Academic, and Professional Success, Promote Social Justice and Community Responsibility

Learning Outcomes:

Assessment Project Start: 7/1/2014

Assessment Project End: 6/30/2015

Population/Sample:

A total of 746 students attended the Pre-Health Club Fair. The tally was made by the students' "swiping in" to the system with their student ID cards. The information was automatically recorded in the AEP database.

A report was generated that broke the students down by ethnicity. The results were as follows:

URM Students 120 16%:

African-American 16 2%
Mexican-American 22 3%
Latino 81 11 %
Native-American 1 <1%

All Other Students:

East Indian/Pakistani 75 10%

White 194 26%

Asian335 45%

Declined to state 22 3%

Pre-Health Club Fair Attendance 2014

Type of Assessment: Student learning outcomes and/or behavioral outcomes, Satisfaction study, Assessment of physical environment

Other Assessment

Type(s):

Assessment Methods: Surveys, Participant Counter

Other Assessment

Method(s):

Data Collection Tools: The survey was created in a Google doc that was accessible by cell phone, iPad and computer. Random students were asked to take the survey. They entered their responses themselves. Afterwards the results were tallied.

Pre-Health Club Fair Survey

Data Analysis Data gathered by the surveys was tallied and recorded. Percentages were derived for each of the quantifiable answers.

Methods:

Pre-Health Club Fair Survey (Responses) 2014

How Your Results Will Be Presented: A copy of this assessment report will be given to my supervisor, Dr. David Artis.

Progress: 100%

Link Assessment Project in Campus Labs Baseline :

Name

Source

No items to display.

Summary of Findings: 54 students took the survey (7%). Results are presented here:

Question #1: How did you find out about this event?

Word of mouth 12 22%
HMP3 Email 39 72%
Flyer 3 5%
Club asked members to attend 4 7%
Other: Facebook 1 2%

8 students gave multiple responses

Question #2: Did you find the day convenient?

Yes 52 96%
No 2 4%

Question #3: Did you find the time convenient?

Yes 48 89%
No 6 11%

Question #4: Did you find this event worthwhile to attend? (on a scale of 1-5, with 1 being "not at all" and 5 being "definitely")

1: 0
2: 0
3: 10 19%
4: 25 46%
5: 19 35%

Question #5: Did you find a club you liked?

Yes 50
No 4

The Pre-Health Club Fair was a huge success by all measures. It reached a wide variety of students in great numbers, the students were pleased with the event and many found new "homes" for themselves within pre-health student organizations on campus. A debriefing with the HMP3 Student Board afterwards resulted in consensus that the fair should be offered again next year, that it was well worth the time, effort and expense involved and that the clubs were very pleased with the recruitment of new students that occurred at the event. It was agreed that this event puts HMP3 on the radar of a large number of pre-health students at UCSD and gets the school year off to a great start.

Impact of Assessment: We had always suspected that this event would receive good evaluations by the students, as it continues to grow in size and popularity each year. It was nice, though, to have that guess corroborated with data. We also got feedback that will be useful in next year's planning. Some feedback was not useful and will be disregarded.

Lessons Learned: The main lesson we learned is that our event has outgrown its venue. We have used the Price Center East Ballroom for the past several years, but this year the Price Center personnel were very strict about allowing students into the fair once the limit of the room capacity had been reached. They were using a counter and only allowed another student to come in when one exited. This resulted in a long line of students eager to enter throughout the night. Turnover was somewhat slow because the students inside the event were having so much fun! Next year we are moving this event to Price Center West Ballrooms A & B so that everyone can be accommodated.

Three comments from students who filled out the survey will be ignored for the most part, for the following reasons:

1. "More food...healthy food...at a HEALTH FAIR." Although we plan to offer lots more food and more choices next year, it will mostly be more "fair" food, not health food--which is a lot more fun. The majority of the students seem to respond very positively to the carnival atmosphere of this event and have a really good time. We will provide a few healthy alternatives next year, however, for those who would prefer it.
2. "Please take out the Students for Integrated Medicine. Homeopathy and such medical 'practices' are seen in the scientific community as a farce and people die daily because of the deception that is this pseudoscience." We will still invite this organization, as we do not discriminate against any official student organizations on campus. This club is also affiliated with the School of Medicine and UCSD has a department of Integrated Medicine there.
3. "I was looking for a club that offered weekly volunteer opportunities maybe at a clinic but didn't find one." As far as I know, none of the clubs on campus offer weekly volunteering opportunities--but this student will find out about other such opportunities in the HMP3 Weekly Email, to which he/she will be subscribed as a result of "swiping in" their student ID card to enter the event.

**Supplemental
Information:**

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