

Parent & Family Programs Annual Population Survey

 Public

Name of Assessment Project: Parent & Family Programs Annual Population Survey

Name(s) of Person(s) Responsible for Assessment Project:

Role
No Roles Selected

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Other Contacts:

Providing Department: Parent & Family Programs

Other Units/Departments Involved in Assessment Project:

Program, Service, or Event Related to Assessment Project

This is the annual parent and families survey conducted by our office on the services we provide during the course of the year. Parent is identified by the current student by going into TritonLink and adding his or her parent or guardian name, contact information, and email. Thus this is an opt-in designation. We pull the emails from AES's data warehouse that refreshes daily.

Assessment Project Description

The purpose for the assessment was to gauge the satisfaction of parents with our services - communications, events, and resources. We will use these results to help with our future direction, services, and events.

Unit/Program Specific Goals and Learning Outcomes

The unit was Parent & Family Programs. The goals were to get a broad and diverse response on the survey to help identify areas we need to improve and areas where we are doing a good job, according to our parents and family members. Since this survey was for parents there were no student learning outcomes.

Relationship to Student Affairs: Not related to any SALOs

Learning Outcomes:

Assessment Project Start: 7/1/2012

Assessment Project 6/30/2013

End:

Population/Sample

UC San Diego Parent or Guardians. It was a population survey that went to every single parent or guardian email on file with the data warehouse.

Type of Assessment: Satisfaction study

Other Assessment

Type(s):

Assessment Methods: Surveys

Other Assessment

Method(s):

Data Collection Tools

baseline survey (email)

Data Analysis Methods

Compile survey results

Presentation of Findings

We are still working with the data, but at some point in the near future, this will be shared with the Unit Heads, the VCSA, and Development.

Progress:  100%

Link Assessment Project in Campus Labs Baseline

Name	Source Type
No items to display.	

Summary of Findings

We have written up a summary - but some of the findings indicate that parents receive most of the information about UC San Diego from their student (86%) followed by the UCSD website (69%) then the Triton Family Connection e-Newsletter (57%).

Most of the parents indicated that they felt somewhat connect to the UC San Diego community (51%) followed by yes, they felt connected (32%).

 Analyzing The Survey

Impact of Assessment

It went well and we will conduct this survey bi-annually.

Lessons Learned

Supplemental Information

 PFP Survey13withcomments

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