



Resume Building Workshop

Public

Name of Assessment Resume Building Workshop

Project:

Name(s) of Person(s)

Responsible for

Assessment Project:

Role
Senior Assoc Athletic Director (Wendy Taylor-May)

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Other Contacts: Athletic Prog Coordinator (Danielle Boyle)

Providing Intercollegiate Athletics

Department:

Other Intercollegiate Athletics

Units/Departments

Involved in

Assessment Project:

Program, Service, or Event Related to Assessment Project

The Resume Writing Workshop takes place every spring quarter, a week before the campus' spring job fair. It is mandatory for all junior student-athletes, but is open to senior student-athletes as well. The workshop is intended to support the student-athletes in their future professional success through a co-curricular opportunity which enables students to explore their interests, expand their knowledge and launch the next phase of their lives.

Strategic Plan:

- Flourishing: Results 212, 231
- Real World Experiences: Results 431, 432, 452
- Ownership: Results 532

SALOs:

- Communicate Effectively: 2.1, 2.2
- Advance a Plan for Personal, Academic, and Professional Success: 3.3, 3.5


HIPs:

- Common Intellectual Experiences

Assessment Project Description

The Resume Building Workshop brings the student-athletes in contact with professionals from the Career Services Center, Athletes to Business, and Triton Athlete Alumni who can provide insight and feedback to the current student-athlete on resume writing and making the transition to the post-college athletics life. The survey completed by the participating student-athletes will assess

the extent to which they felt confident and prepared for professional networking, both in terms of their interview skills and the strength of their resume. The survey will also assess the rate of success for participants in securing an interview and subsequently a position of employment.

 Resume Building Workshop Survey

Unit/Program Specific Goals and Learning Outcomes

Students will understand the difference between a resume and a great resume.
Students will understand and be confident in the transferable skills of an athlete and therefore how to market such skills on paper.
Students will be prepared for the UCSD Job Fair; their goal set on learning about potential employers, networking, and getting interviews.
Students will have developed a rough draft of their interview introduction (i.e. elevator pitch).

Relationship to Student Affairs Think Critically and Solve Problems, Communicate Effectively, Advance a Plan for Personal, Academic, and Professional Success

Learning Outcomes:

Assessment Project 4/8/2013

Start:

Assessment Project 6/30/2013

End:

Population/Sample

The Resume Building Workshop is mandatory for all junior student-athletes, and is open to senior student-athletes who wish to attend. For this survey, there was a total of 21 respondents.

Type of Assessment: Student learning outcomes and/or behavioral outcomes, Satisfaction study

Other Assessment

Type(s):

Assessment Methods: Surveys

Other Assessment

Method(s):

Data Collection Tools

Campus Lab Survey

Data Analysis Methods

Review survey results summary and evaluate areas in need of improvement.

Presentation of Findings

Discuss results with Athletics Department staff in a staff meeting.

Progress:  100%

Link Assessment Project in Campus Labs Baseline

Source Name	Project Name
All project data	Resume Writing Workshop

Summary of Findings

Findings indicate the program is successful in most aspects of coaching student-athletes on how their skills as a student-athlete are transferable and best represented on a resume; 90% of attendees agree that they can better identify their transferable skills after having participated in the workshop. However, more advice could be offered regarding the specifics of resume structure with less time being spent on the specifics of the upcoming Job Fair.

Impact of Assessment

The assessment allows us to adjust our program for the next year in order to ensure the student-athletes are gaining access to the most pertinent information we can make available, and that it is presented in the most accessible manner.

Lessons Learned

From this assessment we learned that the student-athletes need more assistance and more information regarding resume and cover letter development, internship availability, and job opportunities so they are confidently prepared for life after graduation. We also learned that the student-athletes would like to speak with former student-athletes from a variety of different fields and to hear about specific careers with which they would most likely be compatible.

Supplemental Information

PowerPoint Presentation is attached.

 Resume Workshop

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