



Seal Tour

Public

Name of Assessment Seal Tour

Project:

**Name(s) of Person(s)
Responsible for
Assessment Project:**

Role
Out of State and International Student Outreach Coordinator (Malina Doherty)
Out of State and International Student Outreach Coordinator (Unassigned)
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Providing Muir College

Department:

Other

Units/Departments

Involved in

Assessment Project:

Program, Service, or Event Related to Assessment Project

During Spring Quarter, the Outreach Coordinators for Out of State and International Students took students on a Seal Tour. The Seal Tour is first a bus tour of San Diego that becomes a boat tour. The bus literally drives into the water and becomes a boat.

The purpose of the trip was to create community and expose students to some of San Diego's best attractions for a discounted price.

Assessment Project Description

This project was completed as an evaluation of the Seal Tour Trip. The evaluation was distributed online using Student Voice for a few weeks after returning from the excursion.

Unit/Program Specific Goals and Learning Outcomes

The learning outcomes for this trip are in accordance with the learning outcomes for out of state and international students at UC San Diego. Please see the full description below:

- Generate a positive contribution on campus by becoming involved in at least one student organization and/ or program
- Identify two campus resources that are here to support their co-curricular success and development and locate specifically I-Center and I-House
- Utilize at least two specific campus resources and establish a relationship with at least one professional staff and/or faculty member
- Name a student within their home country (or close to) and an American student that has become a long lasting connection

- Discover San Diego by exploring at least three areas outside of UC San Diego
- Recall at least one specific college sponsored event that connected them to the campus community and/or other students

Relationship to Student Affairs Not related to any SALOs

Learning Outcomes:

Assessment Project Start: 5/6/2013

Assessment Project End: 5/20/2013

Population/Sample

The event was open to all students but marketed more heavily to out of state and international students studying at UC San Diego. Specifically the assessment was only sent to those who attended the Seal Tour trip. Sadly, out of the 20 students who attended the event, only 2 evaluations were received.

Type of Assessment: Satisfaction study

Other Assessment

Type(s):

Assessment Methods: Surveys

Other Assessment

Method(s):

Data Collection Tools

The data was collected using Student Voice. Multiple emails were sent to the students who attended the Seal Trip to assess their experience on the trip.

Data Analysis Methods

After the data was collected on Student Voice, I carefully evaluated the percentages and free response questions.

Presentation of Findings

These findings will be used for future programs. It is important to note that around 20 students attended the event and only 2 submitted the completed evaluation. This is a response rate of 10%. Given the lack of data, the information was shared with my close colleagues, but more information is needed to determine if this is a program that will continue next year.

Progress:  100%

Link Assessment Project in Campus Labs Baseline

Source Name	Project Name
All project data	Seal Tour Trip Evaluation

Summary of Findings

This event was helpful in allowing students to explore San Diego and connect with their peers. Students enjoyed the outing off campus and requested more time to explore Sea Port Village in the future.

Impact of Assessment

The findings from this evaluation are presented in a report that is sent to the appropriate collaborators, departments, and supervisors. All of the findings are taken directly from the evaluation data and simply helps to organize and more clearly show the results.

Lessons Learned

Continue to offer opportunities for students to explore San Diego. More marketing and time should be allocated to the event. Additionally, paper evaluations would have helped to have a higher response rate. Otherwise, this was a fantastic event and the students all enjoyed the opportunity to explore San Diego on the weekend.

Supplemental Information

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