

# Siblings Weekend 2014

 Public

**Name of Assessment Project:** Siblings Weekend 2014

**Name(s) of Person(s) Responsible for Assessment Project:** Comm/Spec Parent & Family Programs (Brittany Oka)

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**Providing Department:** Parent & Family Programs

**Other Units/Departments Involved in Assessment Project:**

**Program, Service, or Event Related to Assessment Project:** The University of California, San Diego is hosted its 2<sup>nd</sup> Annual Siblings Weekend on Saturday, January 11<sup>th</sup>. Students invited their brothers, sisters, nieces, nephews, cousins and family friends, ages 7-16, to share the UC San Diego student experience. Siblings Weekend was created to help younger students see what college is all about, Triton-style!

A little under 200 people registered for our adventurous weekend. For Siblings Weekend 2014, we are borrowed a bit of magic from the movie "Up" to inspire us for our own adventure. Our Triton families participated in special activities, attended a variety of campus events, and created special memories together.

For your reference, a schedule of events for Siblings Weekend 2014 is included in this assessment report.

-  [Siblings Weekend 2014 Schedule of Events](#)

**Assessment Project Description:** The purpose of the assessment for Siblings Weekend was to provide a better understanding for siblings, parents, and family members of what being a UC San Diego student is all about; and also to provide additional understanding (through one on one conversations and informational workshops) on what resources are available for students on campus.

**Unit/Program Specific Goals and Learning Outcomes:**

1. UC San Diego students will have fun and feel proud showing their sibling the UC San Diego campus community.
2. Siblings, family members, and current students will gain (in some instances, more) knowledge of UC San Diego's academic and student life.
3. Program participants will learn about the function of Parent & Family Programs at UC San Diego.
4. All attendees will have a greater sense of "Triton Pride" as a result of attending Siblings Weekend.

**Relationship to Student Affairs Learning Outcomes:**

**Assessment Project Start:** 7/1/2013

**Assessment Project End:** 6/30/2014

**Population/Sample:** Out of a total of 191 registrants that were invited to the survey, there were a total of 58 responses. It is important to note that because the target population for this event was siblings and family members ages 7-16. Of the 58 responses, 25 were current UCSD students, and 33 were not students. Of the 33 non-students, 40% self-identified as a sibling, 36% self-identified as a parent/guardian, and 24% self-identified as other.

**Type of Assessment:** Student learning outcomes and/or behavioral outcomes, Satisfaction study

**Other Assessment Type(s):**

**Assessment Methods:** Surveys

**Other Assessment Method(s):**

**Data Collection Tools:** A digital survey administered through Baseline was used for the assessment of this event. A total of 58 respondents participated in the survey.

**Data Analysis Methods:**

**Presentation of Findings:**

**Progress:** 100%

**Link Assessment Project in Campus Labs Baseline :**

Name	Source
<a href="#">2014 Siblings Weekend PARENT/GUADIAN/SIBLING Survey</a>	Baseline (All project data)
<a href="#">2014 Siblings Weekend STUDENT Survey</a>	Baseline (All project data)

**Summary of Findings:** Siblings Weekend 2014 was held on Saturday, January 11, 2014. There were a total of 191 registered participants. A survey was administered using Baseline, in which 58 total respondents participated. Of those participants, 33 were siblings, parents, or other family members or family friends, and 25 were current UCSD students. There were two different surveys administered, one for UCSD students, and the second for their invited (registered) guests.

The following themes were highlighted from the survey results:

**1. Connection –**

As with most programs, services, and events, the Parent & Family Programs office aims to provide opportunities for parents, family members (including siblings) to feel more 'connected' to the campus community; so they can in turn support their students. A sense of connection is something that is difficult to assess, but respondents expressed the following in the sense of 'connection' when asked if they felt that they felt a 'better connection with UC San Diego' as a result of attending Siblings Weekend:

- 62% "a great deal" or "considerably"
- 33% "moderately" or "slightly"
- 4% "not at all"

Note that the respondents in the above results included only family members (no UCSD students).

Family-only respondents (no UCSD students) responded the following when asked "to what extent do you have a better connection with UC San Diego:

- 44% "considerably"
- 28% "a great deal"
- 25% "moderately"
- 3% "slightly"

Note that the respondents in the above results included only UCSD students (no family members).




**2. Understanding –**

Parent & Family Programs also strives to providing information and guidance to family members and students to better understand the resources that are available on campus for students. At Siblings Weekend, information on the services the University provides was done via workshops, tabling, and one-on-one conversations with attendees. When asked if they had a "better understanding of student life at UCSD" family members (no UCSD student responses included) said the following:

- 74% "a great deal" or "considerably"
- 24% "moderately" or "slightly"
- 2% "not at all"

-  [Siblings Weekend 2014 Themes](#)

**Impact of  
Assessment:  
Lessons Learned:  
Supplemental  
Information:**

-  [Siblings Weekend 2014 Infograph](#)
-  [Siblings Weekend 2014 Survey Results for PARENTS GUARDIANS AND SIBLINGS](#)
-  [Siblings Weekend 2014 Survey Results STUDENTS](#)

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