

UC San Diego

STUDENT AFFAIRS

Assessment & Evaluation Learning Community

Wednesday, September 27, 2017

2pm-3pm

Student Services Center, Room 400

Meeting Agenda

1. Remarks by VC-Student Affairs Juan C. González
2. Fall Schedule Overview Estefania & Marlene
3. Group feedback All

For Your Information

All meetings occur every month from 2pm-3pm in the Student Service Center, Room 400

- October 25, 2017
- November 22, 2017
- December 20, 2017

Meeting Notes:

Dr. G Remarks:

- A vision of more interdependency and more collaboration among units
- Assessment and Evaluation as storytelling
 - You are the best individuals to tell your story/ you are the experts
 - Consider the type of data needed to tell your story (qual/quant)
 - New tools at your disposal: Student Activity Hub and Tableau
 - **Close the Loop:** using the data to improve programs and services
 - Process not just about meeting deadlines and/or producing reports
- **Challenge:** Is there another angle/perspective of your story that you haven't looked at?
 - What's the new "hypothesis" that you want to test out?

Questions:

Q: Why are we here? What are we doing?

- Taking on the challenges of Assessment & Evaluation by engaging in dialogues and learning from other

Q: What if the story isn't positive?

- If the data help us gain a better sense of our students and how to better serve them, that's a story worth telling

Feedback: What have you learned from the group? What Would you like to learn?

- Learning about how to integrate our survey questions into larger existing surveys (ex: Student Satisfaction Survey)

- Learning about alternative ways of assessing / more creative ways of capturing data
- Explain assessment and evaluation deliverables and expectations (ex: goals and metrics, internal report, external report)/ address “report fatigue”
- Learn how to structure assessments that capture only the data that I need (as opposed to comprehensive assessments that capture useless data)