

Brief Survey Overview

A&E Learning Community

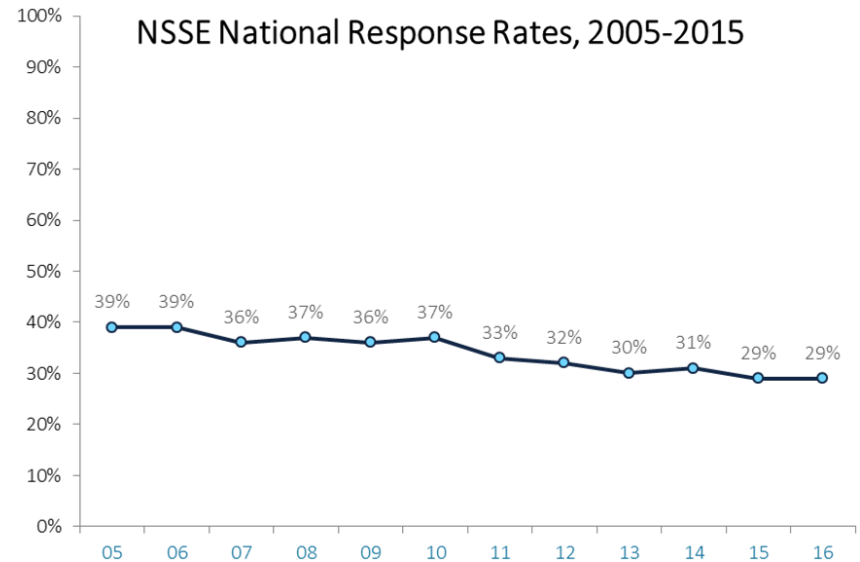
November 14, 2016

SURVEYS

National Research Council, 2013

Researchers across a number of social science disciplines in the US and abroad have witnessed a steady decline in survey response rates over time.

National Survey of Student Engagement



STUDENT AFFAIRS SURVEY DATA

Between August 2015 through August 2016

- Participating Units: **33**
- Total Surveys: **265**
- Shortest Survey: **5 questions** (5 Pt. Likert Survey + Focus Group)
- Longest Survey: **79 questions** (5 Pt. Likert Survey)
- Unit with most number of surveys:
 - **Admissions & Relations with Schools (34)**
- Response Rates: **<1%-100%**

Today's Meeting

1. Effective use of existing data
2. Improve current survey tools
3. Alternative assessment tools