

## SFAC Winter Meeting # 6

2/17/17 1:00PM-3:00PM

Student Services Center 400

### Call to Order

**Present:** Andrew Thai, Crystal Inacay, Edward Lin, John Laxa, Miranda Pan, Astrea Villarroel-Sanchez, Jason Jennings, Louie Cruz, Norienne Saign, Liz Henry, Ellen Kim, Tammy Tong, Emily Roxworthy, Raian Kutubi, Masoud Jalali, Zaid Mansuri

**Absent:** John Hughes

### Approval of Winter Quarter Meeting 5 Minutes

Motion by Masoud Jalali, second by Edward Lin

### Center for Student Involvement

1. Greek Life Peer Educator Program
  - a. seek funding to continue program
  - b. two years pilot funding from Vice Chancellor EDI
  - c. hire/ train EDI Peer Educators from IFC, Panhellenic, and Multicultural Greek Councils to facilitate training for chapter members
  - d. 1,600 students participate in training last year (1,000 this year)
  - e. intention: reach every Greek student
  - f. 90% strongly agree/agree: value having workshops on topics of diversity in Greek life, confident that they can intervene in situations involving inequality
  - g. relatively inexpensive
2. Social Innovation: generating innovative solutions to pressing issues
  - a. requesting full time position
  - b. students often partner with faculty and staff
  - c. service and learning pyramid:
    - i. 1st tier - student social innovation projects (solutions to real world problems)
    - ii. 2nd tier - service and learning programs (includes education, training, reflection)
  - d. from a study:
    - i. 42% see themselves as self employed in the future
    - ii. 63% important for colleges teach entrepreneurship

#### On our campus:

- 2011: Clinton Global Initiative
  - 580 submitted social innovation projects
  - CGI U came here
- Student Life Social Innovation Initiatives
  - CSI (Current Social Innovation) Initiatives
    - manage campus-wide website
    - member CGI U network- support, mentor, fund projects
    - Social Innovation Fund (\$70,000 allocated)

- 7 week social innovation seminar
- Harvard, Stanford, USC have programs that support student innovation
- Changemaker Campus Designation
  - UCSD pursuing Change Campus by Ashoka U (leading org. supporting social innovation in higher education)
  - recognizes colleges that have supportive environment for social innovation
  - rigorous 2 year selection process
  - Cornell, Duke, and USD have done this (we will be first UC)
  - right now: work with students before they receive funding → too stretched → can't help them after they get their funding
- Yaju Maker: President Engineering World Health
  - social innovation funds
    - UCSD - \$10,000 over 3 years
    - \$17,500 worth of prizes
- Want programming across the project's lifecycle
  - in depth programming to prep students for each stage of competition and project's lifestyle
  - campus comparison:
    - USD and Berkeley's programs much larger
    - limited lasting impact for UCSD
    - we are not a changemaker campus/ not center for social innovation (no location on campus)

Discussion:

- Why hasn't Berkeley pursued Ashoka U?
- This will designate our campus as a place where change is made
  - we're already known for a place for innovation
- What else does Ashoka U bring besides pride? Workshops?
  - puts us in the public eye → like marketing → leads to more funding for similar programs
- Ashoka U is already happening
- 2400 students in Greek life
  - workshops are activity based, discussions

## Art Power

- Continue the reduced student ticket price of \$9/performance
  - over 35% of audience is students
  - experimented cutting price 25% to \$9 and \$5 during week 1
    - trials in pricing show upward spike in purchases when price dips below \$10
- Request 1: \$56,000 for reduced ticket price
  - given away \$35,000 worth of tickets this year
  - other schools have 1/3 of attendance compared to us
  - we're connected to student life
- Request 2: Establish outreach and engagement activities to include diverse speakers
  - social justice, identity issues, etc.

- inviting speakers:
  - in the past: prominent authors, etc.
  - bring artists, organize student master classes
  - presenting events that resonate with students creates sense of belonging
- Request 3: Continue to develop/expand Celebrate the Arts Day
  - brought together art-focused academic departments and on-campus cultural organizations
  - highlight arts opportunities available to students
    - games, free ticket giveaways, performances

Discussion:

- rating for art power events are high (Rate over 4)
- try to connect with academic departments
- Is there a “perfect price”? What if people buy tickets and don’t show up?

SFAC Discussion:

- most important → ticket price?
- focus on art is important → without it we have one-dimensional students
- top priority: reducing student prices or speaker series

## Adjournment

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**Absent:** John Hughes